

RED

A Publication for the Seneca College Community

News.
Ideas.
People.

FALL 2011

King Campus Funding

With the help of the provincial government and York Regional Police, King is growing for the future.

Master Planning

Taking stock of Seneca's assets and imagining future developments across the College.

Shifting Sands

The Changing Face of College and University Partnerships





Partners for your future

ALUMNI INSURANCE PLANS

Seneca College's partnership with Manulife Financial not only brings affordable insurance plans to alumni and their families, it also helps support a wide range of alumni and student programs.

For more information about the Alumni Insurance Plans, please visit: manulife.com/seneca or call us at **1-888-913-6333**

Term Life ■ Major Accident Protection
Health & Dental ■ Income Protection
Critical Illness ■ Child Life & Accident

Seneca 
ALUMNI

Underwritten by:

 **Manulife Financial**
| For your future™

The Manufacturers Life Insurance Company



“

I always saw education as a roadway to success. I had a period in my career where the future didn't look very bright. I immersed myself in education while still doing my job to the best of my abilities.

”

Armand La Barge, Police Chief
page 16

20

Celebrating Greatness

On campus and in the workplace, Senecans are excelling with groundbreaking projects, important industry partnerships and game changing innovations.

16

Shifting Sands

Now, more than ever, students in Ontario are able to achieve their university goals through a college education.

30

Master Planning

Senecans put on their designer hats to imagine an optimal learning environment for students today and tomorrow.

COVER ILLUSTRATION: LEO JUNG



News. Ideas. People.

Published by

Seneca College Advancement and Alumni
Daniel Atlin, Vice President, Strategy and
College Affairs
Krishan Mehta, Executive Director,
Advancement and Alumni

8 The Seneca Way, Markham Ontario L3R 5Y1
(416) 491-5050 x77941
Toll free: 1-888-ALUMNUS
www.senecaalumni.ca
alumni@senecac.on.ca
Facebook: Seneca Alum
Twitter: @senecaalumni

Managing Editor

Corey Long, Manager Alumni and Annual Giving

Editor

Helena Moncrieff, H. Moncrieff Communications

Advertising

Bill Jones, Senior Development Officer

Advisory Board

Oanh Kasperski, Manager, Marketing
and Communications
Mark Jones, School of Creative Arts & Animation

Writers

Samir Abdi
David Agnew
Tom Bartsiakas
Katie Colvin
Alison Gibson
Corey Long
Peter Meehan
Krishan Mehta
Helena Moncrieff
Loma Rattigan
Abraham Wong
Dan Zaiontz

Photography

Tom Bartsiakas
Richard Douglas
Steve Frost
Stephanie Lake
Adrien Veczan
Jose Armando Villavona

Illustrations

Colin Bergh
Dialog
Leo Jung
Jessica Petrunti

Art direction and design

Underline Studio

Printing and distribution

Andora Graphics Inc.

RED magazine is published annually by Seneca College Advancement and Alumni. All material is ©2011 and may be reprinted with the permission of the managing editor. Alumni of Seneca College receive RED free-of-charge, and it is available at www.senecaalumni.ca

Seneca College respects your privacy. We do not sell or trade mailing lists. Contact Alumni and Advancement if you would like to receive RED electronically or to update your mailing address.

Departments

President’s Message.....	3	Campus.....	11
Message from Advancement and Alumni.....	4	Donors.....	35
New SSF President.....	5	Personnel.....	42
Beyond the Classroom.....	7	Back in the Day.....	44



Continuing Education

Every night of the week, dedicated learners light up Seneca’s hallways with their enthusiasm and drive.



Seneca’s Passion

College athletics are thriving, thanks to exceptional student athletes, who are working (and winning) together.



Maurice’s Curtain Call

Seneca’s “ticket master” and favourite professor is always thinking about how to help students.

President's Message



David Agnew

From the President's desk



We're establishing new programs, new research partnerships and new career opportunities. We want you to be a part of Seneca's growth too. Your expertise is invaluable, and your support of Seneca students is always appreciated.



It's my pleasure to help launch *RED*, our re-imagined Seneca magazine for alumni and the Seneca community.

As you flip through *RED*, you'll see the faces of Seneca's many successes. From aviation and fashion to financial services, policing, and communication arts, Senecans are establishing themselves as influential leaders and innovators here and abroad.

As Professor Peter Meehan's cover story explains, the landscape of post secondary education in Ontario is continually evolving, and the path from the classroom to the workplace is not a straight line. Students come to Seneca at many stages in their academic journeys—straight from high school, supplementing a degree with a post-graduate certificate, improving their professional skills or making a return to the classroom for a fresh start. The bond every Seneca student shares is a quest for excellence in the education they receive and the opportunities it provides. That is our quest too, and the stories in *RED* are inspiring examples of what happens when great students graduate from a great college.

It is an exciting time at the College. I am happy to report that those returning to the Newnham Campus this fall will notice a big change: No more construction! The opening of our huge expansion provides more than 40 new classrooms and labs, more student commons and study space, and a larger Computer Commons. Along with improved accessibility and refreshed landscaping, we now have a prominent "front door" to the campus, providing a terrific first impression of Seneca for prospective students and visitors. If you're in the neighbourhood, please drop by and take a look.

Major construction may be over at one campus, but Seneca continues to build to meet the needs of our students. King Campus received the happy and long-awaited news this summer of major capital funding that will revitalize that campus. This is a wonderful opportunity for the students, faculty and staff at King and our community partners, including the York Regional Police, in York Region.

While we're busy preparing for work to begin on the King Campus expansion, we're also

developing a blue print for the extended future with master plans for the King, Newnham and Markham campuses. And together with industry experts and government, we're establishing new programs, new research partnerships and new career opportunities. We want you to be a part of Seneca's growth too. Your expertise is invaluable, and your support of our students is always appreciated.

Finally, thank you to all of our alumni and friends for how well you represent Seneca with your many accomplishments in the workplace and the community. Please continue to keep connected, and let us know about your career and personal adventures. You are our best ambassadors, and we appreciate all that you do.

I hope you thoroughly enjoy *RED*. We'd love to hear your thoughts on its new look and content.

David Agnew,
President



AGENDA

A full slate of innovation and success.



ADVANCEMENT AND ALUMNI

Every day, Senecans are doing amazing things to change the world for the better. Our stories are unique and inspiring.



THANK YOU for taking the time to look through *RED*. We're proud of how this new publication has taken shape, and we are very excited to share our Senecans' many wonderful stories with you.

This new approach to our look, focus and content is in response to what our alumni and community partners have told us: You are looking for ways to further your career, to network with fellow professionals and to have your stories told and celebrated. With all that Senecans are accomplishing, in the workplace and in the community, there has been no shortage of material to fill up our pages.

You'll notice, too, a new brand for Seneca's Alumni Association. The revised Seneca Alumni wordmark is featured throughout the magazine and includes an image of three arrows converging. These arrows

symbolize three converging concepts that are crucial for the success of an academic institution and its graduates: "Giving time, sharing talent and offering support."

We all know the time it takes to master a discipline and excel in one's studies. We also know how invaluable time spent volunteering, mentoring and participating in events is to building a sense of community on campus. Senecans lead the way in this regard, contributing their talents and resources towards helping others—be it through United Way campaigns, hiring students, funding scholarships or mentoring aspiring professionals and entrepreneurs. These arrows are a tribute to you and how you demonstrate time and again what it means to be an engaged citizen of our College.

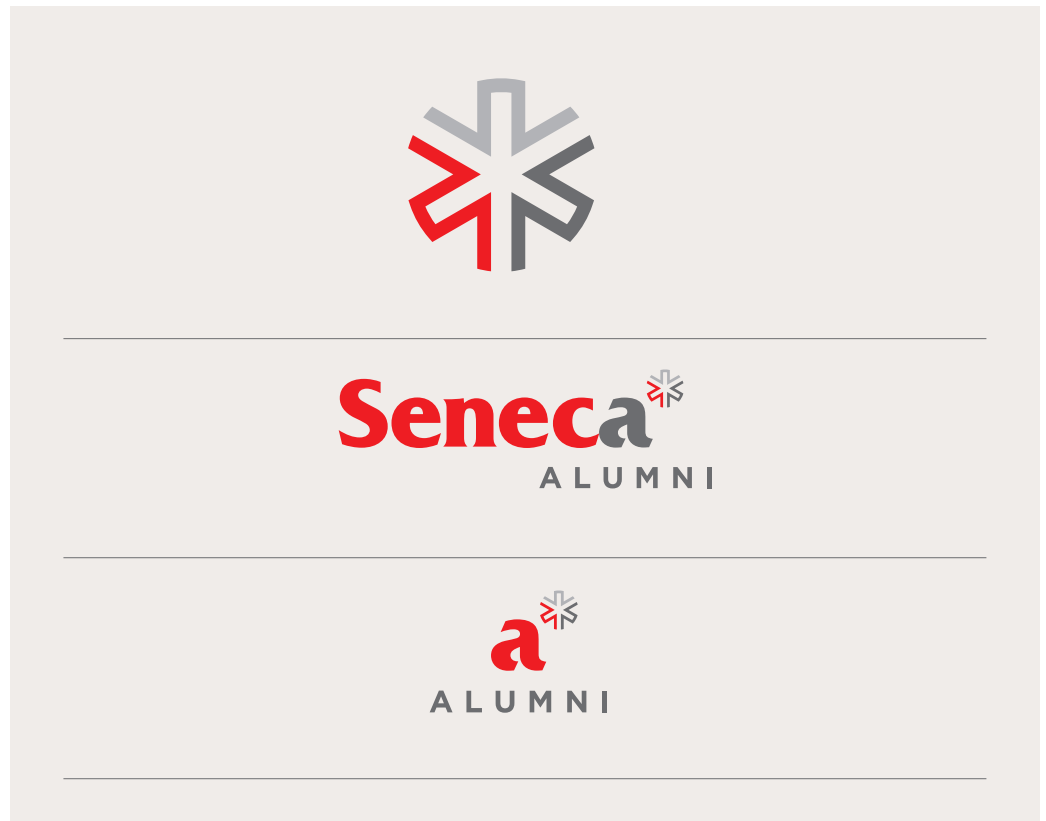
We are always looking to connect with you: To that end, we've expanded our social

media presence on Facebook, LinkedIn and Twitter, and we're continually planning events, like the upcoming Senecans of Distinction Awards, to keep you engaged with the many professionals and thought leaders that make up the Seneca community.

With the first edition of *RED*, we are documenting a period of exciting change at Seneca. With each subsequent issue, we'll continue to see the many ways Senecans are changing the world, and we look forward to bringing your milestones to light in these pages.

Thanks for reading. Stay in touch.

Krishan Mehta,
Executive Director,
Advancement and Alumni



23,000

Number of students represented by the SSF

STUDENT FEDERATION

A strong voice for students during their academic careers and a link to their future successes in the workplace.



Success is a result of exploring academic interests and a willingness to embrace new experiences.

FELLOW STUDENTS AND ALUMNI: On behalf of the Seneca Student Federation (SSF), welcome to *RED*, the new magazine for the College community.

Through all of Seneca's campuses, the SSF serves more than 23,000 students.

We focus on issues that are relevant to improving student life on our campuses. We are a resource for students, we are their voice through advocacy and representation, and we develop their skills through operations and services, giving them the ability to take leadership roles and grow as citizens.

It is the goal of each student council across the College to offer a variety of programs and services that are representative of our diverse student body. Our programs focus on a wide range of cultural, educational and social interests, and they are

designed to include as many students as possible. Clubs and associations provide a great opportunity for students with common interests to meet and network with other students and build new relationships.

As well, the Student Federation is dedicated to helping students in need. In 2010–11, the SSF made a contribution of \$200,000 to assist fellow students. This donation supported more than 400 bursaries and scholarships awarded to students in need across the College.

I strongly believe that the Federation should help students make their marks at the College, move on to successful careers and keep in touch with their alma mater. As President, that is my commitment, and I encourage Seneca alumni and former Federation members to work with me to achieve this ongoing objective. We value

your input and expertise and encourage you to maintain your connection with us.

Our alumni set the standard for our current students and have paved the way for them to reach the same heights. Their stories inspire tomorrow's community leaders to excel in the classroom and in their careers. In so many ways, Seneca students and alumni are making a positive difference locally and on the world stage. This is a testament to the great work we are doing together.

Samir Abdi
President, Seneca Student Federation

COVERED[®]

© Covered is a service mark of Johnson Inc.

With Johnson expect excellent coverage for your home, auto and travel. Plus, as an alumnus of Seneca College, you can expect special discounts and bonuses. Looking for more coverage? Visit our website or contact one of the numbers below for details.

Home & Auto Insurance

24-hour Service

Identity Theft Coverage

Earn AIR MILES[®] reward miles

1.800.563.0677

(Provide Group ID Code: SM)

MEDOC[†] Travel Insurance

Emergency Medical Coverage

Single-Trip and Annual Plans Available

Trip Cancellation, Interruption
& Delay Insurance

1.866.60.MEDOC (63362)

www.johnson.ca/senecaalumni



Johnson Inc. – Proud to be One of Canada's Top 100 Employers for 2011*

Home and auto insurance is available through Johnson Inc., a licensed insurance intermediary. Policies are primarily underwritten by Unifund Assurance Company (Unifund). Unifund and Johnson Inc. share common ownership. Only home insurance is available in BC, SK and MB. An alternate plan is available in QC. AIR MILES[®] reward miles awarded on regular home and auto insurance policies underwritten by Unifund. At the time premium is paid, one AIR MILES reward mile is awarded for each \$20 in premium (including taxes). AIR MILES reward miles not available in SK, MB or QC. [®]Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Johnson Inc. (for Unifund). MEDOC[†] is a Registered Trademark of Johnson Inc. MEDOC is underwritten by Royal & Sun Alliance Insurance Company of Canada and administered by Johnson Inc. Johnson Inc. and Royal & Sun Alliance Insurance Company of Canada share common ownership. A 90-day Health Stability Clause applies to pre-existing medical conditions. Single-Trip is available to those 55 years of age and under. For Trip Cancellation insurance to be in effect, the MEDOC Plan must be purchased within 5 business days of booking your trip or prior to any cancellation penalties being charged for that trip. A complete summary of conditions, limitations and exclusions is available from Johnson Inc. and is outlined in your MEDOC Travel Insurance Policy. Eligibility requirements, limitations and exclusions may apply. In all instances official policy wording will prevail. *Mediacorp Canada Inc. LRP.08.11

B

BEYOND THE CLASSROOM

Career Resources



Continuing Education: Flexible, Nimble
Building new careers with diverse learning options.
p. 8

Armand La Barge On Experience
Mentorship, engagement, education bring success.
p. 9



CAREER MATCHMAKER

Looking for that dream career or to recruit a brilliant Seneca grad?

THOSE FIRST MONTHS after graduation can be tough. Transitioning from student to earner is never easy, especially when those first few job applications fall flat. Even though you may have completed your Seneca studies, there are ways in which the College can help you jumpstart your career. Best news is it's free.

Seneca's Career Services provides a variety of support tailored to students and graduates looking to find work, including expertise on writing cover letters and resumes and preparing for interviews, along with access to thousands of job postings through Seneca's "Careerlink" web pages. As well, Careerlink is a cost-free way for alumni entrepreneurs to post career opportunities. Career Services also conducts many in-class workshops, career fairs and recruitment sessions across Seneca's campuses.

Yet, times are changing, and these traditional job-finding methods are being overshadowed by the social media craze. Job seekers need to know how to utilize platforms like LinkedIn, Facebook and Twitter effectively.

"We want to expand what we offer to students when it comes to using social media strategically as a career tool," said Elaine Fenner, Seneca's Manager of Student Success. "Someone may have a million Facebook friends, but having a smaller quantity of good relationships is going to take you further in your career."

Securing that job requires a multi-pronged approach. A good resume and strong social media presence has to be supplemented with exceptional networking



Whether it's a part-time job or your ideal career, Career Services can help get you there.

By the Numbers
Career Services 2010-11

340,740

Number of times Seneca students and recent grads logged in to Careerlink

17,415

Number of companies on Careerlink

5,021

Number of job postings on Careerlink

and interpersonal communication skills. Career Services will be working with Seneca Alumni and industry experts to expose students and grads to successful professionals through networking events and skills development workshops. This is crucial for improving retention and reminding students about the positive future that awaits them after graduation.

"Recognizing the 'end goal' can be as simple as understanding what your job title might be," said Elaine. "This will enrich students' understanding of what it takes to make it through their studies and land that dream career."

PHOTO: GETTY IMAGES

14,479

students are currently enrolled in Seneca's
Faculty of Continuing Education



PHOTO: STEVE FROST

CONTINUING EDUCATION

Flexible, nimble, connected: That's FCET

THE MOST COMMON BARRIER for adult learners to attaining new credentials is finding the time to schedule their education around family and work commitments.

This finding comes from the Higher Education Quality Council of Ontario, which researched the status of adult learners in Ontario's post secondary education system and determined that adult learners are more likely to engage in education opportunities that are flexible, require a shorter time commitment, and are relevant to their employment or career goals.

The 14,479 students enrolled in Seneca's Faculty of Continuing Education and Training (FCET) understand too well the effects these barriers can have on professionals looking to advance in their careers through part-time studies. Yet, every night of the week, these dedicated lifelong learners light up Seneca's hallways with their enthusi-

asm and uncompromising drive. Providing these students with flexible, expedient, industry-partnered programming is FCET's number one priority.

"We see how most professionals are not able to interrupt their careers to study full-time. They have families and financial obligations," said FCET Chair Fiona Bain-Greenwood. "As a result, we provide various modes of curriculum delivery to meet students' needs – on campus classes every night or on the weekend, fast-tracking, blended learning options and courses conducted fully online. It is possible to obtain an entire college credential through Web-based courses."

The abundance of learning options provided through FCET is matched only by the breadth of its subject offerings. Eligible English-as-a-second-language students can receive free English courses thanks to FCET's partnership with Citizenship and Immigration Canada. As well, native English speakers can expand their language skills for business or pleasure by picking up courses in Spanish, French, Japanese, Italian or Mandarin.

More and more professionals in various industries – from electrician apprentices and accountants, to nurses and service

“

We see how most professionals can't stop working to study full-time... We provide various modes of delivery – classes every night, fast-tracking, blended options and courses conducted online.

”

Fiona Bain-Greenwood,
Continuing Education Chair

technicians – are finding they need to enhance their credentials to reach that next career plateau. Some are even finding the courage to change careers and are coming back to school part time to make it happen.

"We're seeing, for example, that home inspection is a rising industry," said Fiona. "There has been a spike in interest for entrepreneurial individuals looking to be their 'own bosses' after being laid off from a white collar job. To respond to this growth, we've partnered with Carson Dunlop to provide industry recognized training for inspectors."

For those looking to test themselves with a new academic endeavor, Fiona encourages you to "pause," take some time to think about what programming suits your skills and interests and how you imagine translating your education into your career – new or existing. Most importantly, remember that it is never too late to return to the classroom.

"Attend every class, fully participate and embrace learning. Treat your education like you would your dream job," she said. "If you give your education the same respect you give your career, you'll succeed."

See a complete listing of FCET course offerings at
www.senecac.on.ca/ce/

La Barge initiated the "Recruitment with a Vision" program, which helped increase the ranks of visible minorities to 16 per cent from 6 per cent

FROM
2002



TO
2010



6%
16%



ON EXPERIENCE

Armand La Barge
*Former Chief of Police,
York Region*

Recently retired Chief of Police for York Region and Seneca alumnus Armand La Barge defines career success. As he leaves policing after more than 30 years, and returns to the classroom as a doctoral student, he tells us how his experiences have influenced him.

Talk about the importance of gaining experience in developing one's career.

We encourage young men and women to try to get as much applicable experience as possible before they come forward and apply. Anything they can gain from working with the public – security positions, auxiliary police, court security – tests their abilities.

When you worked your way through the ranks with the York Region Police, what role did mentorship play in your development? There were a couple of individuals that I regarded as true mentors and to this day they remain friends. They would make time for a young cadet.

You need to find somebody that is proud of what they do, is excited and passionate about what they do, somebody that is 25 or 20 years into the profession and still as passionate about it as the day they started. They have a calling as a police officer as opposed to have a job as a police officer.

Mentorship is critically important.

When things seem bleak in your career, what can one do to persevere and maintain a clear perspective? I always saw education as a roadway to success.

I had a period in my career where the future didn't look very bright. I immersed myself in education while still doing my job to the best of my abilities.

Having a supportive spouse, family and friends is also important. You don't go through life alone.

Outside the workplace, what kind of experiences did you obtain to advance your career? I have been very active in volunteering activities. When you're going through a tough time, you find solace in working with the community. You realize it's a lot tougher for people in many other situations.

Volunteering provides an incredible return on investment, opening opportunities for new friendships and relationships. It gives you a better insight into the community and more insight than just being a police officer does.

I had the opportunity to thank my scout leader for the difference he made as a volunteer in my life. Scouting encouraged me to go into army cadets and cadets influenced me to become a police officer. You never know the influence you have on people, especially young people.

What experiences have stayed with you the most as defining moments?

A conversation I had with a corporal in the Ontario Provincial Police in Madoc probably in 1972. I knew I wanted to be a police officer. I thought OPP was a good force for me to join because it meant I could stay in the Tweed area where I was born and raised. He suggested York Region because it was new and there would be room for advancement. I hadn't even heard of it and didn't know where Newmarket or Markham was.

I applied to York and Toronto and was hired by both. I had to decide and followed the corporal's advice. I wonder as I sit back and look at the offer letter telling me to report to Toronto police service, what my career would have looked like as opposed to my career in York Region. We'll never know but that was one of those defining decisions or defining moments.

Of course, meeting my wife was a defining moment too. We've been together for 30 years and have worked through tough times and good times.

What has your experience taught you about interpersonal communication and relating to others in the workplace? It is critically important.

You need to make time to talk to people and not just people that are immediately around you. Building community relations meant more than the

I would remind my younger self that education is important. Seneca College really got me engaged and interested in multiculturalism. That lit the fire.

Town of Newmarket or the Town of Aurora. It meant inner communities that might not ordinarily have an opportunity or desire to liaise with the police because of where they came from. They have to overcome years of negative thoughts about what policing was about in their country.

The worst time to try to identify a leader in a community is during a crisis. Sometimes the representative is the loudest voice, but not the appropriate voice.

What you did six months ago, what you did two years ago within that community will enable you to weather the storm. People will know you, trust you and trust your service.

Knowing what you know now, what would you have told rookie constable Armand La Barge at the beginning of his career? I would remind him that education is important. Seneca College really got me engaged and interested in multiculturalism. I took a course on multiculturalism and policing. That lit the fire. I would also say, “Get involved in community or volunteer activities earlier,” because, that would have enriched the experience more. As a young boy from Tweed, not knowing anybody in this community, volunteering would have opened up worlds, opened up opportunities for friendship that didn’t exist at that point in time. I used to focus a lot of my life on my career and going back to Tweed on weekends and days off.

As someone dedicated to lifelong learning, what would you like to learn next? I spent a great deal of my education focused on Canadian studies, on issues associated to multiculturalism and Canadian immigration. During my doctorate studies, through Charles Sturt University in Australia, I’m going to be doing some comparative research between Aboriginal issues in Australia and Aboriginal issues in Canada, specific to policing. I’m focusing on the whole history of justice within First Nation communities in Canada; and how their approach differs

from traditional police service: For example, sentencing circles, the influence of elders on young people and the influence of elders on community safety.

What’s the best piece of “wisdom” you’ve received from someone who was more experienced than yourself? To consider the York Regional Police when I was just starting out my career. In fact, that was the best advice I ever had. If the corporal had given me advice on mutual funds, I’d be a billionaire today.

Was education always a primary goal for you? If I could have, I would have gone to college or university upon graduation. I just didn’t have the financial opportunity. But I always knew I would go back. That’s probably not the same for a lot of people because it’s hard to get back into it. I always tell people to finish their education before they apply. You don’t get into a police force now without a college or university education. You are unlikely to progress through the ranks without it. And I can almost guarantee you won’t be a chief of police in Ontario in any major police force without at least a baccalaureate or master’s degree.

How have your experiences, be it through work, community engagement or education, changed you? I think it’s given me a more worldly view. I’m flying to Turkey for 10 days. People say, “Work, or pleasure or vacation?” and I say No. It’s a little bit of everything. I’m going to learn about the country, the culture, the community. I’m going there to learn about the poet Rumi and see the whirling dervishes, while learning about the geography and Islam. I’m going to Israel in September. I spent time in Morocco, North Africa, worked in the Caribbean; I’ve made visits to the holocaust sites in Europe. It has opened my eyes to things that are happening, or have happened, and the influence these events have on people’s lives.



PREMIER NOMINEES

The Premier’s Award honours social and economic contributions college graduates make in Ontario and throughout the world. The Awards, launched in 1992 to mark the 25th anniversary of Ontario’s colleges, are administered by Colleges Ontario.

Seneca’s 2011 nominees, by category, include:

Piyush Gandhi (Technology): Featured in this edition of *RED*, Piyush is the Director of Flight Operations for Porter Airlines and a graduate of the Aviation and Flight program.

Melissa Greló (Creative Arts and Design): Melissa is one of Canada’s most-popular television personalities as the co-host of “CP24 Breakfast.” She is an alumna of the Journalism-Broadcast program.

Armand La Barge (Community Service): Possibly the College’s most honoured alumnus, Armand is the retired Chief of the York Regional Police and a graduate of the Investigative Sciences and Applied Management programs.

Lee-Anne Quinn (Health Sciences): Major (Retired) Quinn is a 22-year veteran of the Canadian Armed Forces and one of Seneca’s most accomplished Nursing graduates.

Winston Stewart (Business): Winston is the founder of Wincon Security and Investigative Services – an award-winning security firm based in Markham. He is a graduate of the Law Enforcement program.

Astha Tamang-Maskey (Recent Graduate): A singer-songwriter Astha is a rising talent in the Canadian independent music scene. She graduated from the Independent Music Production program.



CAMPUS NEWS

The Latest from Seneca



Hockey Hall of Famer Angela James
Former Scouts star earns highest honour.
p. 12

King Campus Funding
Building Seneca's future in York Region.
p. 14



SENECA'S PASSION

The Sting are buzzing opponents with teamwork and talent.

EVERY ATHLETIC SEASON brings a new chapter of success for Seneca's Athletics and Recreation program. Regardless of the sport, every Seneca student-athlete understands that the first step towards winning is teamwork.

And with team success comes recognition for those who lead the way. In 2010-11, Sabrina Henry (number 11, pictured right) was the Women's Soccer team's Most Valuable Player and Seneca's Athlete of the Year. She guided the Sting to a second place finish in the Ontario College Athletics Association (OCAA) East Region, while earning the OCAA and the Canadian Colleges Athletics Association (CCAA) All-Academic awards. She was also named an OCAA League All-Star and, to top it off, a CCAA All-Canadian.

"If it wasn't for the support of the girls on and off the field, as well as the coaches, then I would definitely not be the player I am today," said Sabrina. "And the team would not have been as successful as we have been."

Teamwork and dedication are harvesting success across many Seneca athletic programs: In 2010-11, the College's Men's Golf and Mixed Curling teams were OCAA champions, while the Sting Women's Basketball team, Men's Rugby and Soccer teams and Mixed Badminton team all won OCAA bronze medals. As well, three Seneca Sting legends were inducted



It's the name on the back that matters: A wall of support for the penalty kick.

PHOTO: JOSE ARMANDO VILLAVONA

into the OCAA Hall of Fame: golfer Gabe Rapini and volleyball coaches Frank and Rozika Sulatycki.

Seneca's academic programs have also contributed to athletic success. Students from the Event Marketing Management program and School of Media and Marketing plan and broadcast numerous varsity competitions throughout the year. These collaborations give students valuable "live" event experience, while athletes have their accomplishments promoted across various media like never before.

For Seneca, teamwork equals success and includes contributions from everyone: family, coaches, and friends, as well as the College's academic and alumni communities. Seneca student-athletes, past and present – Wampums, Braves, Scouts and Sting – are always encouraged to rejoin the Seneca team.

Catch the latest news, photos and events from Athletic and Recreation at SenecaSting.ca, or www.YouTube.com/TheSenecaSting. "Like" the Sting at Facebook.com/SenecaSting or follow @SenecaSting on Twitter.

Seneca's all-time OCAA medal count

As of:

APRIL 2011



League Sports
(Basketball, Fastball, Rugby, Soccer, and Volleyball)

MEN	26	28	17	TOTAL: 153
WOMEN	36	24	22	



Tournament Sports
(Badminton, Cross Country, Curling, Golf, Indoor Soccer, Archery, Bowling, Football, Men's and Women's Hockey, Judo, Skiing, Table Tennis, and Tennis)

MEN	69	56	28	TOTAL: 300
WOMEN	42	33	29	
MIXED	15	19	9	

Considered the first superstar of modern women's hockey, Angela James scored 34 points in 20 games over four women's world championships.

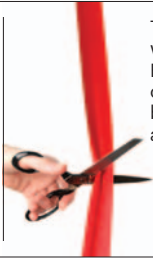
SOMETHING ON

There is never a dull moment at Seneca. Throughout the year, activities and accomplishments abound. There are too many to capture them all, but here's a sampling. Proof that no matter the season, there is always something on.

COMPILED BY COREY LONG

1 Angela James
In November 2010, the Facilities Management alumna and Senior Sports Coordinator became one of the first two women inducted into Hockey's Hall of Fame.

The opening of the Vaughan Campus was attended by Vaughan Mayor Maurizio Bevilacqua, and Julian Fantino, Minister of State (Seniors) and MP for Vaughan – both of whom have taken classes at Seneca.



For more on the latest news, photos and events at Seneca, visit our website www.senecac.on.ca/events. You can also follow us on Facebook or follow @Seneca on Twitter.

NEWS

2 The new Vaughan Campus

This community campus opened in January 2011. It offers academic upgrading, employment services, workplace skills training and a centre for entrepreneurship.



3 Seneca Cup winners

At the spring 2011 convocation, two outstanding graduates were honoured: Flight grad Alex Johnson (pictured) and Stephanie Grunhut, from Recreation & Leisure Services.



4 United Way Support

Senecans took part in the Enbridge CN Tower stair climb for United Way. In 2010, the College raised \$85,000 for the charity's member agencies.



5 Drew Hayden Taylor's Premier moment

The award-winning author and Broadcasting alum was awarded the 2010 Premier's Award for College Graduates.



6 Building relations in China

In summer 2011, Vice President Daniel Atlin visited for the first time with Seneca alumni and partners in Shanghai, Guangzhou and Beijing.



7 Education Without Borders

Five students, including Nicolas Esper and Lilly Tan (pictured), took part in the Education Without Borders Conference in the United Arab Emirates, spring 2011.



8 Ministers visit ECE Lab at Newnham

John Milloy, Minister of Training, Colleges and Universities and Leona Dombrowsky, Minister of Education, toured the Early Childhood Education Lab School and visited with Second Career students.



9 International inspiration

"Redefining Design" featured creations by the School of Fashion's 2011 graduating class. Inspiration came from India, Hungary, China and Native American cultures.



10 Richard Florida on campus

In April 2011, Seneca's Markham Campus hosted the York Region Arts & Cultural Conference. Speakers included Professor Florida and the CBC's Jian Ghomeshi.





The Oak Ridges Moraine stretches for over 160 kilometers across the most populated area of Ontario. A 12,000 year old remnant of the last ice age, it is the source of 65 major streams and rivers, and provides clean, safe drinking water to over a quarter of a million people.

A Case for Post Secondary Education Expansion



When King Campus opened in 1977, the 12,727-square metre Garrick Hall was a state-of-the-art teaching facility, designed to accommodate 1,700 students. With a campus population double the intended capacity, classrooms are now operating at more than 96 per cent capacity.



There were 194,567 distinct college applications for the 2009-10 academic year, representing an 11.3 per cent increase from 2008-9. (Colleges Ontario)



Almost 15,000 international students were enrolled in Ontario's colleges in 2010 – a 48 per cent increase from 2009. (Colleges Ontario)



York Region's population is one of the youngest and highly skilled in all of Canada. Of York Region adults between the ages of 25 to 64, 61.2 per cent have a post secondary education. This rating is higher than both the national and provincial averages. (York Region)



PHOTO: RICHARD DOUGLAS

A KING'S RANSOM

Seneca's presence in York Region strengthened with funding for King Campus.

Surrounded by Seneca students, President David Agnew celebrates the \$43 million infrastructure funding for King Campus.

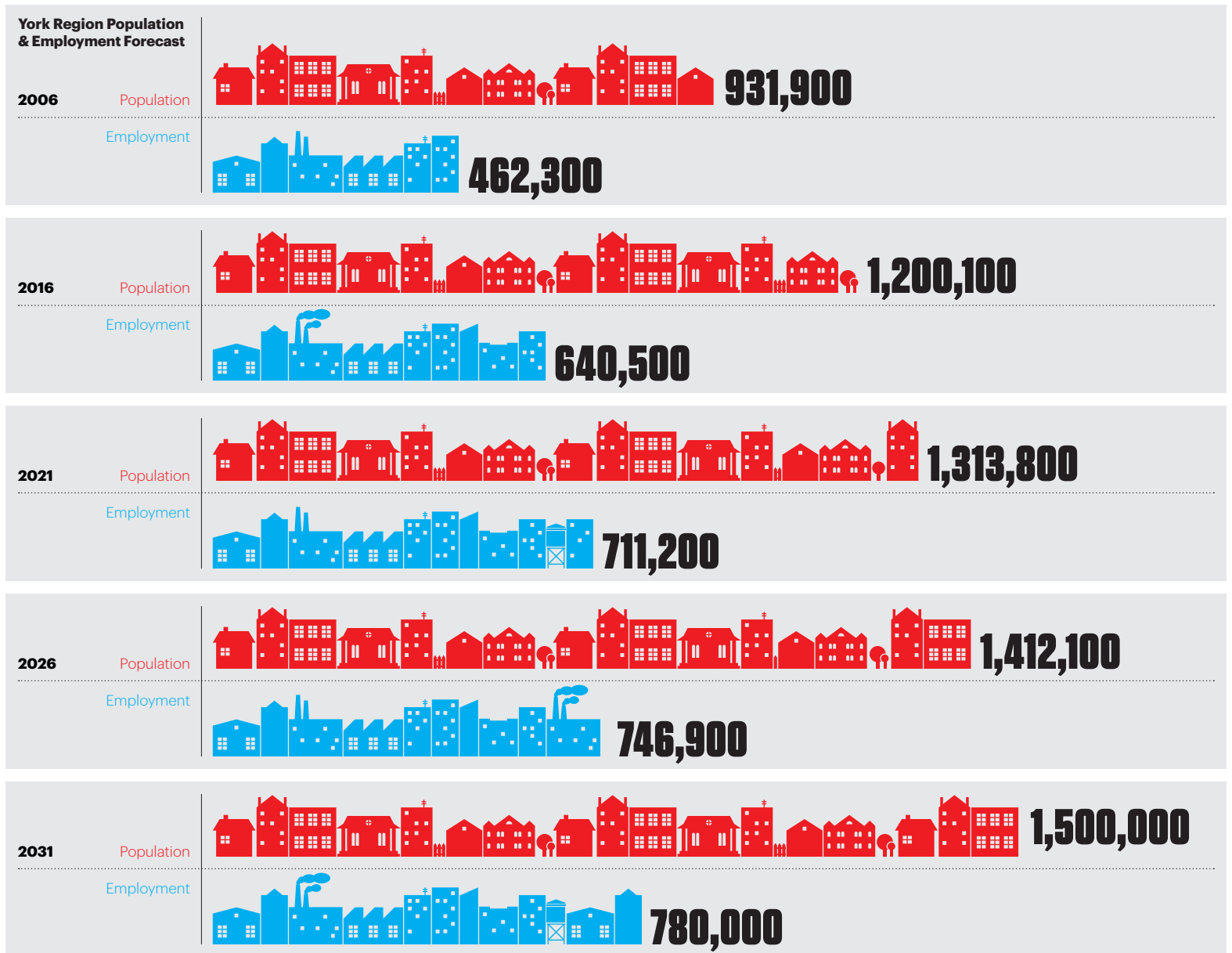
IN JUNE, THE PROVINCIAL GOVERNMENT announced that Seneca will be receiving \$43 million to revitalize buildings and expand community safety and health services training at the King Campus. This funding will also create classroom space for an additional 1,450 students at King, helping to address a growing need for post secondary education in one of Canada's fastest growing regions. Seneca will also be partnering with York Region to create a training facility for York Regional Police and provide the College with modernized emergency services training facilities.

"What makes this project truly exciting is that it allows Seneca to meet the needs

of our students and those of York Region," said Seneca President David Agnew. "As well, we're very proud to partner with the Region to ensure the York Regional Police have the training capabilities it so greatly needs."

Animal health, social services, policing and public safety, nursing, and recreational studies are among the programs offered at King Campus, which is situated on 282 hectares (700 acres) that include a picturesque lake, forested areas and fields within the Oak Ridges Moraine. Stewardship of these natural areas will continue to be a priority for the College.

"I'm very pleased to see this funding go-



ing to the King Campus of Seneca College. Not only is this an investment in education, it is an investment in the future prosperity of York Region,” said Dr. Helena Jaczek, MP, Oak Ridges-Markham at the funding announcement, which was also attended by Bill Fisch, Chairman and CEO, Regional Municipality of York; His Worship Steve Pellegrini, Mayor of King Township; Danny Wheeler, Chairman, York Regional Police Services Board; and Eric Jolliffe, Chief, York Regional Police.

“Policing programs delivered in partnership with the academic sector only serve to strengthen our community relationships,” said Chief Jolliffe. “We are delighted to

partner with Seneca to create dynamic new police training programs and provide outstanding learning opportunities for our staff.”

Students will play an integral part in the King Campus project, with the Seneca Student Federation (SSF) and the Seneca Athletic Association investing in the Campus to establish new student spaces and sports facilities. “I’m really excited by this great opportunity for King Campus students,” said SSF President Samir Abdi.

The expansion of King’s facilities and program offerings could not come at a better time for York Region. Within the Region, there are seven municipalities within a 30 kilometre radius of the Campus without a

post secondary institution, including the growing centres of Vaughan, Newmarket, Richmond Hill and Aurora. Increasing Seneca’s presence will allow residents in these towns and cities to acquire their education closer to home, saving time and money, while stimulating the York Region economy.

The funding for King is part of the province’s plans to address growing need for post secondary education in Ontario as outlined in its “Putting Students First” plan.

Learn more about Seneca’s Student Federation and Athletic Association:
www.ssfinc.ca
www.senecasting.ca



Seneca's Liberal Arts Program and the Changing Face of College-University Partnerships in Ontario

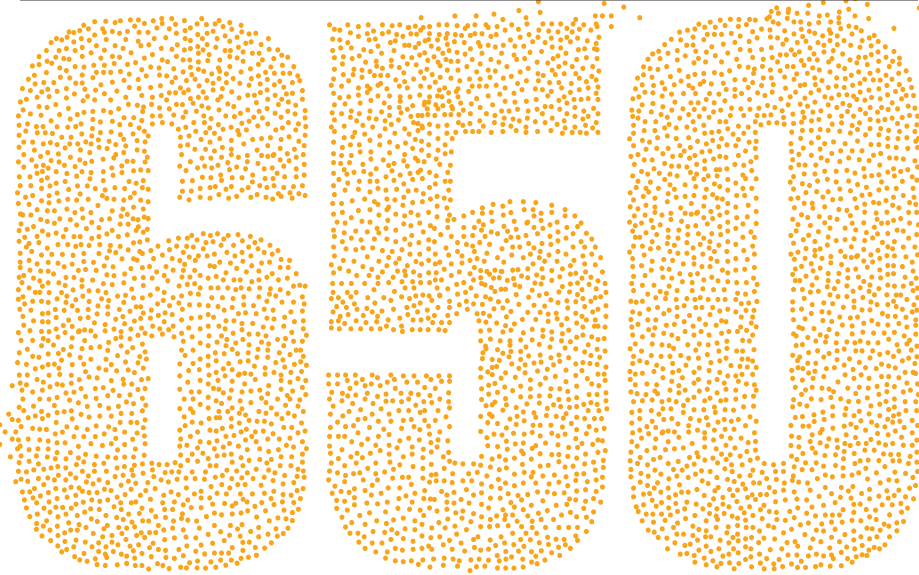
"IF YOU REALLY WANT SOMETHING, you can do it," said Stephanie Martin, a 2003 graduate of the Liberal Arts program (LAT). She was reflecting on her experience at Seneca in a recent *Toronto Star* article.

The piece outlined not only the commitment and energy Stephanie brought to her studies as a mature student, but also the unexpected opportunities that LAT's university partnership offered her towards earning a Bachelor of Arts degree and teaching elementary school.

Stephanie's success story also reveals the shifting sands in Ontario's post secondary education system, which have made Seneca the provincial leader in college-university partnerships. Now, more than ever before, students are able to achieve their university goals through college.

As they were originally conceived in the late 1960s, "community" colleges were to occupy a liminal educational space in the province: post secondary in the sense that students would be eligible after





The number of transfer agreements that Seneca currently has with post secondary institutions from around the world.

“The small classes and feedback from professors make the Liberal Arts program an ideal foundation for students who want to go on to pursue a degree.”

Nicolas Esper

Seneca Liberal Arts graduate and current U of T student



The number of degree programs currently offered by Seneca.

high school or as mature students, but decidedly emphasizing career and vocational instruction over academic studies.

Indeed, as it was originally designed, LAT's predecessor, General Arts and Science (GAS), offered only introductory academic courses in history, English, philosophy, psychology and sociology to students who were “undecided” about their college program of studies and did not qualify for university. The GAS program awakened in these students a keen interest in academics and the desire to pursue degrees.

In response to students' passion for liberal arts study options, the core curriculum for the GAS program was refined into a two-year diploma program. In 1997, the College went a step further, signing its first articulation agreement with York University. Although transfer agreements between colleges and universities were the norm, this agreement was groundbreaking for a liberal arts program in Ontario. Now, qualified students had the opportunity

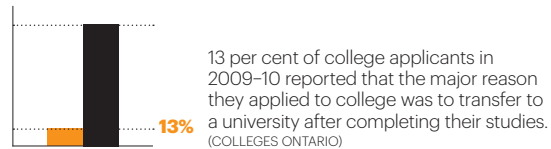
to complete a Seneca diploma and a bachelor of arts from York within three-to-four calendar years.

Over the next 14 years, LAT established a strong reputation for preparing college students to continue their studies at university. This led to Seneca's most recent partnership agreement with the University of Toronto, which was signed in a public ceremony in spring 2011. The Student Success Partnership agreement gives students the opportunity to begin their studies at Seneca and complete them at U of T, earning both a Liberal Arts diploma and a university Bachelor of Arts degree in four years.

“Our partnerships with York and U of T provide qualified Seneca students with a seamless option for continuing their education in outstanding honours Bachelor's programs,” said Seneca President David Agnew. “These relationships speak to Seneca's commitment to our students' success and ensures ongoing co-ordination and

50%

of the adults who recently immigrated to Canada hold a university degree. However, these credentials often need to be supplemented by Canadian post secondary programs. Many of these newcomers are residing in the GTA and pursuing post secondary credentials and career training at institutions like Seneca.



collaboration between our institutions that will allow us to explore further opportunities for our students.”

With encouragement from organizations such as the College-University Consortium Council, these partnerships have helped to place Seneca at the vanguard of a significant provincial shift towards “seamless transferability” between post secondary institutions. Collaborative programs between colleges and universities now represent a significant “third prong” to the unique degrees and traditional diploma and certificate programs that fall within colleges’ mandate.

As the sands continue to shift in Ontario’s post secondary educational landscape, the long view to the importance of college-university partnerships is clear: Universities are increasingly focused on their missions as graduate research institutions and challenged by questions of access and attrition. Their acceptance of

committed and well-prepared college grads will only enhance the quality and diversity of their undergraduate populations.

Stephanie Martin’s observation that “If you really want something, you can do it,” is a clarion call to self-directed student success. It is also a timely reminder to the colleges and universities that much can be achieved when the territoriality that has traditionally overshadowed post secondary education in the province is dissolved. While the success of programs, such as LAT, proves that much has already been accomplished, there remain many unexplored, high-affinity areas for college-university collaboration, and Seneca is well poised to blaze this trail into the future. ✨

Peter Meehan is Chair of the School of Liberal Arts and Academic Partnerships at Seneca College. Learn more about Seneca’s LAT program at www.senecac.on.ca/fulltime/LAT.html

Leo Jung is a Seneca grad and the design director at WIRED magazine.

Choryin Choi
Fashion Designer,
SEVEN CONTINENTS
p. 22



Jennifer Lay
Senior Manager,
Scotiabank
p. 26



CELEBRATE GREAT



David Flood
York Regional Police Marine Unit
p. 25

Alumni, faculty and students are making their mark in the workplace and the community, locally and around the world. As we celebrate their accomplishments, we also thank these outstanding ambassadors for representing Seneca so well.

Piyush Gandhi
Director of Flight Operations,
Porter Airlines
p. 24



RATING BUSINESS



Jessica Petrunti
Freelance Illustrator
p. 23

ONE OF SENECA'S UNIQUE QUALITIES as an institution is the breadth of its learning opportunities. With 140 program offerings in more than 500 careers, the College welcomes an exceptional collection of students, faculty members, industry partners and volunteers. In taking a closer look at some of their projects and accomplishments, we see how far Seneca's reach extends, across a range of sectors and in many different professions. The College is producing leaders in aviation, fashion, financial services and policing, while hosting innovative research and pilot projects in underwater welding, financial crime

analysis and business development, to name a few. Seneca prioritizes student success, and the goal for everyone at the College is for Seneca to be a leader in quality teaching, applied research and innovation. The College's brightest stars, who are highlighted in these pages, are proof that these priorities are taking shape with some amazing results. These Senecans have become successes in the professions and their communities. Their skills, expertise and dedication are being recognized in industry, the public service and the arts, across Canada and globally.

Choryin Choi
Fashion Designer, SEVEN CONTINENTS

Fashion Artist



HOW MUCH HAS SENECA FASHION ARTS graduate Choryin Choi spent on a piece of clothing? “Five thousand dollars,” he admits sheepishly. “On a black Gucci leather jacket.”

He should write it off as a research expense. Everything about this wunderkind on the Canadian fashion scene screams “designer” – from his multi-tongued Adidas trainers and hand-crafted eyeglasses, to the works of art he is creating as the in-house designer for SEVEN CONTINENTS. In spring 2011, Choryin also became one of the first designers to jump straight from college to a clothing line exhibition at LG Canada Fashion Week Beauty by L’Oréal Paris. His exhibition was also profiled by *the Canadian Press*.

In the fall, he also displayed pieces from his “Cydelic by Choryin” collection at Fashion Week. This followed the summer launch of his line of accessories and various SEVEN CONTINENTS exhibitions.

“I am going with my own ideas, treating all my work like pieces of art,” he said. “Most of my inspiration comes from my life experience and my dreams. I like all kinds of weird stuff. Some of the weird things I see become my inspiration, and I create a story within the clothes.”

Choryin’s eye for fashion developed from an early age, and his talent was nurtured during his time at Seneca. A friend had told him about the Fashion Arts

“Like” Choryin’s work at www.facebook.com/cydelic

program, and after toiling miserably in computer engineering, he decided to take a risk and pursue his true passion. The program was a perfect fit. His professors were very supportive of his “craziness” and introduced him to designers from SEVEN CONTINENTS which led to his internship and employment as a consultant and designer. He received Seneca’s Textile Design and Fashion Arts awards and won the admiration of faculty and staff within the School of Fashion Arts and Design.

“Choryin is an extremely creative and gifted designer,” said Fashion Arts Chair Gitte Hansen. “And he is supported by an outstanding company in SEVEN CONTINENTS.”

Before he came to Seneca, Choryin’s friends warned him that if he chose fashion as a career, he probably wouldn’t earn a dime. It’s clear from the Gucci jacket and the success he’s enjoying, his friends were wrong. He knows the reality of the industry but has the creativity, drive and “craziness” it takes to make his mark as an artist and entrepreneur.

“Fashion is a really hard industry,” he said. “But it’s not impossible. There are actually opportunities in Canada, but you have to work really hard for them.”

Jessica Petrunti
Freelance Illustrator

Artiste & Animaniac



See more of Jessica's work at www.jessicapetrunti.blogspot.com

Hear the coordinator for the Independent Illustration program on CBC's Metro Morning: www.cbc.ca/metromorning/episodes/2011/04/19/art-and-business

JESSICA PETRUNTI HAS BEEN DRAWING for as long as she can remember. When she was a child, she became intrigued with the visual elements of video games like *The Legend of Zelda*, as well as the films of Tim Burton, especially, *The Nightmare Before Christmas*. By the time she was 12, she knew she wanted to be an artist. Animation was her passion. Over the years, she imagined herself developing characters for a video game studio, and when it came time to choose a school to develop her craft, Seneca was at the top of her list.

Initially, it was Art Fundamentals, then Seneca's Animation program that interested Jessica. With the program's popularity, she was put on a waiting list, and decided to attend the University of Waterloo for a semester. But it wasn't for her. Happily, she found out about Seneca's new Independent Illustration program, applied and got in. It was a perfect fit for someone like Jessica, who loves art, wanted to improve her skills and turn her passion into a career.

"I really wanted to get better as an artist, which I did," said Jessica. "From the business side, I learned a whole lot too. In the beginning I had no idea what to do, but now I know how to put myself out there and get a job. It was a lot of work, but it paid off."

Along with developing her business skills, Jessica has improved her artistic capabilities across various media.



Now, she is just as comfortable with a paint brush in her hand as she is in front of a computer, using design programs. She has also found her sources of inspiration have expanded to everything from books and TV to da Vinci, Michelangelo and her family's cottage. The cottage is where she reflects and develops ideas for her projects, which currently include painting, Web design and holding exhibitions with fellow Illustration classmates.

Now, with an Independent Illustration diploma in hand, Jessica will be continuing her education in the program that brought her to Seneca in the first place: Animation. This is her next step towards her ultimate goal of conceptualizing and developing characters for video games. "I like drawing so much, and that's my main focus going into animation," said Jessica. "I hope to work in a studio and continue with my freelance projects."

For an illustrator and animator, a spark of inspiration can come at any time, be it during class or in the early morning hours. Is Jessica someone who takes a workaday approach, or does she find that the spirit moves her in the dead of night? "No way," she said. "I need my sleep."

Piyush Gandhi
Director of Flight Operations, Porter Airlines

Pilot: refined



FOLLOWING PIYUSH GANDHI through the Porter Airlines terminal at Billy Bishop Toronto City Airport is like tailgating rock star through the interior of a concert hall. Everybody knows him, says “hi,” and Piyush greets each person by name, and with a smile, while asking them about their day.

As Porter’s Director of Flight Operations, his job is to know everyone, what they do and what’s needed to ensure one of the country’s most innovative passenger airlines stays at the top. This graduate of Seneca’s Flight degree program has been with Porter since its beginnings in 2006. He was hired as chief pilot along with a very small group of other managers. Under the guidance of Porter President and CEO Robert Deluce, this group was charged with building the company from the ground up.

“Starting an airline from scratch is an undertaking very few have experienced,” said Piyush. “We had to build all the manuals, get the operating certificate from Transport Canada, hire and train pilots, accept aircraft delivery and put all the pieces of the company together. One day, I came into my office and there was a roll of toilet paper on my desk because we had to choose what kind to put on the airplane—that’s how grass roots it was.”

Piyush’s transformation from Seneca student to directing flight operations for Canada’s hottest airline didn’t happen overnight. Upon graduation in 1993, he

drove across Canada looking for a job, ending up back in Markham as a flight instructor, then a corporate pilot, followed by a simulator instructor for Flight Safety International.

He caught his big break in 1996 when Bombardier hired him as a test pilot. Piyush became a captain a year later and got involved with the test program for the Q400 aircraft, eventually becoming the chief pilot. His role expanded to include customer support and demonstrations—a perfect foundation for his current responsibilities with Porter. He had no idea how his career would take off after his departure from Seneca; all he wanted to do was gain experience and improve his skills. He preaches the same approach for those Seneca grads, whose resumes often find their way across his desk.

“The suggestion I give new pilots is that you have to work hard, you have to persevere, and you have to put up with some of the hardships of being a pilot,” he said. “It will pay off if you keep up the hard work.”

Of all his career accomplishments—one of which includes piloting a plane for Her Majesty Queen Elizabeth II—Piyush is proudest of his role in helping to build Porter. “The reputation of the airline speaks for itself,” he said. “People walk around here and they smile. They know they’re a part of something special.”

Piyush is one of Seneca’s six nominees for the 2011 Premier’s Award for College Graduates.

Hear Piyush talk about piloting Queen Elizabeth’s plane:
www.senecaalumni.ca

David Flood
York Regional Police Marine Unit

Ice water hero



SENECA ALUMNUS DAVID FLOOD works throughout the summer on a boat, motoring across the waters of Lake Simcoe. In the winter, he switches to a snowmobile. No matter what type of vehicle he is operating, David's mission is consistent—to save lives.

As a member of the York Regional Police Marine Unit, David is part of a specialized rescue team that is first to the scene for all water and ice emergencies. A 2004 graduate of Seneca's Police Foundations program, David has been rescuing people as an officer for seven years. On April 27, he received one of the highest police honours—the Bravery in the Line of Duty Award—for helping save the lives of four people.

"This is a once-in-a-lifetime award," David said. "I was floored and humbled."

David's heroism as a police officer was never more apparent than in the early evening of March 19, 2010. The York Regional Police were flooded with 911 calls, reporting that four kite surfers had fallen through the ice on Lake Simcoe, near Cook's Bay.

David was among the first officers on the scene to assist these men, who had been surfing without life jackets and were now submerged in the freezing water.

Along with his colleagues, David donned his ice rescue suit and began the dangerous trek across the unstable ice. They made it just 30 metres out before the

Learn more about Seneca's Police Foundations program: www.senecac.on.ca/full-time/LAW.html

About David

- In addition to graduating from the Police Foundations program, David achieved his commercial diving status part-time through Seneca's Underwater Skills program.
- He received his Masters Ltd. Training from Transport Canada, which allows him to captain a 60 gross tonne ship for police purposes.
- He is married to Constable Robin Lockie. They have a four-year-old son and welcomed their second son this summer.

ice started to crack. Time was quickly running out, and they had another 770 metres to go. Not only that, the zipper on David's suit failed, and it began filling up with cold water. He estimated he had under an hour to remain in the water. "It was like swimming in a Slurpee," recalled David, "Exhausting!"

David and his partner Constable Robert Hands got to the first victim, who was suffering from hypothermia. They quickly fitted him with a buoyancy collar to keep his head above water. Before long, the Georgina Fire Department had arrived on the scene with an air rescue boat.

Working together, the officers and firefighters were able to save all four men. The story made the 6 o'clock news across the province. David remembers one of the victims saying he had resolved to let go until he saw the officers.

While still working primarily on the water, David also serves as a cold water rescue instructor. For the foreseeable future, Lake Simcoe will remain his beat.

"I have always enjoyed ice rescue," he said. "Some people are intimidated by it, but if you're on top of your environment and use your training properly, you'll be fine."

Jennifer Lay
Senior Manager, Scotiabank

“You go, Mum” Starting a new career



ALONG WITH HER HUSBAND and three sons, UK-born lawyer Jennifer Lay moved to Canada after living in Vietnam and operating a branch office for a British law firm. Prior to that, she had advised foreign investors on setting up businesses in South Korea. Realizing she would have to re-qualify as a lawyer to practise in Canada, Jennifer decided the growing world of financial regulations would be a good career alternative. She discovered that Seneca's Financial Services Compliance Administration program could get her in the door.

In the fall of 2008, a week before she was to begin at Seneca, disaster struck, and Jennifer broke her right arm. As she prepared to return to school and commute to Newnham Campus from Oshawa, the last thing Jennifer needed was a busted wing. “So there I am with a broken arm,” said Jennifer, “driving across the GTA, and I couldn't take notes in class. It was quite a baptism right from the beginning, but everyone at Seneca was really nice about it.”

As fall turned into one of the worst winters in years, Jennifer's morning routine consisted of a 5:30 am alarm and the knowledge that she'd be parked on the 401 for at least two hours, surrounded by tail lights and white outs.

Yet as she got into the routine of being a student again, something great happened: Jennifer found herself thriving in the program and found that her study habits

Look into the Financial Services Compliance Administration program: www.senecac.on.ca/fulltime/FCA.html

and drive were still there. At the crack of dawn, she'd be cramming in some more studying or writing. Meanwhile, her boys were taking notice. Now Mum was the student and a source of inspiration.

“My boys were great, and it was good for them to see me going to school” she said. “They were really supportive. When I got a good grade, they'd say ‘Yeah Mum,’ or ‘You go, Mum.’”

Today, Jennifer is the Senior Manager for Business Conduct and Anti-Corruption Compliance with Scotiabank. During her studies, Jennifer's kick-start into the sector was an unpaid work placement in the anti-money laundering department with one of Canada's major banks. When a contract position came up, Jennifer was hired full-time, then joined the bank's enterprise-wide compliance division in a more senior role, which led to her current position with Scotiabank.

Now, arm healed and new career underway, Jennifer finally feels settled in. Although she occasionally misses the UK, she's found an interesting and challenging niche in her professional life.

“I don't see myself moving back,” said Jennifer. “My boys have been here since they were really small. This is their home. We're all Canadian citizens now—though the boys still play soccer, not hockey!”

Underwater Skills Program

Diving into welding research



SENECA'S UNDERWATER SKILLS students are pushing the envelope when it comes to underwater welding, thanks to a strong industry partnership and the right electrical current.

Most amateur welders know a blowtorch is often used to heat up a solder to bind metal. The problem with a blowtorch is that it cannot sustain itself without oxygen. And there are plenty of situations where welding is needed, but oxygen is not available: in outer space, for example, or underwater.

In these airtight situations, welders bind metal using “arc welding,” a method that sends an electrical current through a metal rod and generates an intense heat without a spark or a breath of air. Faculty and students of Seneca’s Underwater Skills Program know all about arc welding. Making use of the King Campus’s 40-foot-deep dive tank, they have recently concluded a research project designed to improve arc welding methods underwater.

Seneca’s partner in this project is Miller Electric, one of the biggest manufacturers of welding machines in the world. Miller generously donated two arc welding machines, which produce precise and consistent power levels during underwater welds. Seneca researchers have discovered that the consistency these machines provide greatly improves welding quality and uniformity.

“There are some real benefits to monitoring how the welding machines react underwater,” said Seneca Professor Mike Borean. “With these machines, we can provide a more stable power source.”

The arc welding machines have been tested at depths of 10 and 40 feet at King Campus and 80 feet at Colpoys Bay in Lake Huron, near Wiarton. The Senecans’ research has concluded that the appearance of welds improves with these machines as well. But what really stood out was how a dependable power source provides a more uniform welding process.

Miller Electric is reviewing Seneca’s findings and will use them to determine the viability of making a machine exclusively for underwater welding. The ultimate goal would be to perform welds underwater that match the quality and appearance of those done on land—referred to as “Class A” welds. This would replace the costly exercise of constructing hyperbaric chambers, or “habitats,” around underwater structures too large to be brought to the surface for welding repairs.

“Our next goal is to be able to do Class A welds underwater,” said Mike.

Senecans are certainly proving that with the right equipment and diving gear, you can perform a good weld anywhere. Indeed, a far cry from the blowtorch.

Seneca grads are finding career paths in underwater construction, inspection, and repair for the offshore oil and onshore construction sectors of the diving industry.

Dive in: www.senecac.on.ca/fulltime/UWS.html

Canadian Institute
for Financial Crime Analysis

Financial crime fighter



Seneca is working with its partners to expand CIFCA's reach to include distance training, seminars, conferences and even international courses. Financial crime knows no borders, and sharing best practices, research findings and experiences with institutions globally is critical for protecting citizens and organizations.

MORTGAGE FRAUD, identity theft and money laundering fuel organized crime, supporting ventures into drug and human trafficking, black markets and illegal gambling. Through the newly-established Canadian Institute for Financial Crime Analysis (CIFCA), Seneca is on the case.

"These crimes are international by nature. Money will always flow to those countries with weaker regulations," said Seneca professor and CIFCA's Senior Manager Samky Mak.

The College's Centre for Financial Services has teamed with the Town of Markham and the forensic accounting firm Williams McGuire AML Inc. to establish the Institute. This training centre, located at the Markham Campus, is the first of its kind and offers skills development and applied research opportunities for professionals in risk management, financial intelligence, analytics, internet-based investigations and financial crime research.

While guest lecturing at Seneca, Matthew McGuire, a director and partner at Williams McGuire AML, expressed a real need for professional development in tackling financial crime. And an institute that focused on training and research in financial crimes tactics would be the first step towards setting industry standards and sharing best practices.

"We wanted to help set standards for the industry

and at the same time provide more training and professional development opportunities for compliance risk management," said Samky. "CIFCA serves as a platform for sharing best practices among industry leaders, and it works because we are an educational institution."

Samky and Matthew approached industry leaders for input and to serve as instructors, while securing the necessary start-up funding for the Institute. Six months later, CIFCA was up and running with support from the Town of Markham and IT companies Verafin, i2, Lexis Nexis and Toddington International Inc. These companies provided industry-specific software.

The first cohort of the eight-month program graduated in April 2011. A second cohort started in September 2011. This year, employees from, BMO, RBC, various credit unions, and financial services businesses have enrolled. All were drawn to the specialized training and the quality of the Institute's instructors.

"We are lucky to have very high profile instructors from within the financial sector," said Samky. "With their passion and reputation, we are confident we will continue to attract more professionals to this program."

FedDev Applied Research Program

Teaming up to help SMEs



SENECA AND THE FEDERAL ECONOMIC DEVELOPMENT AGENCY are assisting small- and medium-sized-enterprises (SMEs) in moving their products to market.

In late 2010, the College received \$750,000 from the Federal Economic Development Agency for Southern Ontario's Applied Research and Commercialization Initiative.

This initiative, developed through Seneca's Office of Research and Innovation, is a pilot project aimed at addressing the gap between research and commercialization in southern Ontario and encouraging collaboration between SMEs and post secondary institutions.

For the past year, Seneca has been assisting SMEs across various sectors, including information and communication technology (ICT); health sciences; environment; simulation-based emerging manufacturing and financial services.

"This funding is an acknowledgment of the important role that Seneca is playing to bridge the gap between research and commercialization with small- and medium-sized enterprises," said President David Agnew. "It will provide students with increased opportunities to work with partner businesses and institutions to create jobs, analyze markets and develop products and processes more efficiently."

Seneca faculty members, researchers and students

"The FedDev Applied Research program is a shining example of how the government, industry and academia can work together to meet the needs of people and create jobs as well as products for export markets. Seneca is a valued partner in meeting these goals."

- Terry D'Silva, CEO,
Tertec Enterprises Inc.

"The opportunity to work with Seneca through the FedDev program has allowed us to pursue the development of an enriched technology platform that would not have been possible with our available resources. With this collaboration, we anticipate realizing significant income, which will fuel growth not just in Canada but into the US and Europe as well."

- Kim Robinson,
President, International
Club Network Ltd.

have joined forces with various SMEs, including Unis Lumin, Tertec Enterprises and International Club Network Ltd., on a wide range of projects focusing on product and process; engineering design; technology development; proof of concept; prototype development; pilot testing; demonstration and problem solving; and pre-commercialization market analysis.

"The research and commercialization expertise at Seneca is a gold mine of benefit for private companies," said John Breakey, CEO for Unis Lumin. "The College has a wealth of research, marketing and business resources, which can give an entrepreneur the added advantage to create the next generation of technologies or solutions."

Seneca has provided support from across its faculties, with ongoing participation coming from the centres of Advanced Technologies and Financial Services and the schools of Information and Communication Technologies; Health Sciences; and Creative Arts and Animation. ✨

Learn more about Seneca's industry partnerships and applied research initiatives: www.senecac.on.ca/ori/

Designing Seneca's Future

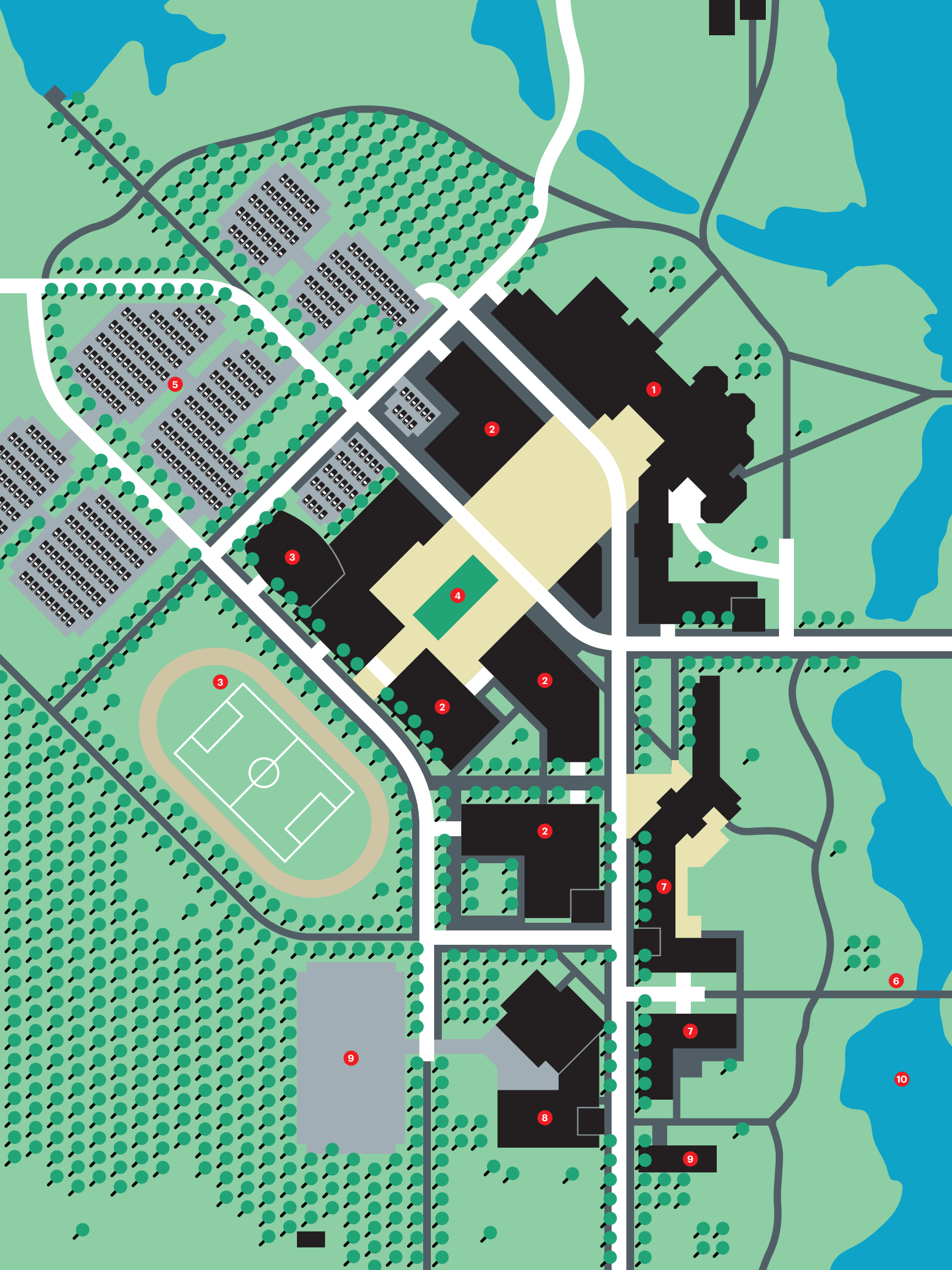
From campus to campus,
Seneca has brought out its big dreamers
to help visualize an innovative,
sustainable identity for years to come.

King Campus: Main Campus (right)

- 1** An expansion of Garriock Hall, providing more space for classrooms, creating a gateway for the east-west campus entrance, while offering more green space in front of the building.
- 2** New academic buildings creating a frame around the campus's primary meeting place and main street.
- 3** A new athletic building with multiple gyms, an outdoor varsity field and running track; an open field and public art to improve the external view from Garriock Hall.
- 4** A grand open space, serving as the Campus's centre and main gathering place, along with a new campus square, fronted by the student residence and new buildings. Art would also be featured in this space.
- 5** A compact cluster of small surface parking lots along the west perimeter, in close proximity to the campus core. The parking would be structured to accommodate future campus build-out to the northwest.
- 6** A network of enhanced streets, pathways and trails that link all campus buildings, open spaces and water features.
- 7** The expansion of the current student residence building and a new student residence to the south.
- 8** An addition to the Vet Technology building, which would create a gateway feature at the campus's main street entrance.
- 9** Enhancements to the barn area, more surface parking and a main street entrance feature.
- 10** A new pond, pedestrian bridge and a trail linking to King's southeast campus.

A SUCCESSFUL FUTURE comes with the right plan. For Seneca, success begins with providing students with the best possible environment to achieve their academic goals. Planning for this environment requires answers to some important questions: How does the College make the best use of its buildings and facilities? How can Seneca optimize land use and ensure accessibility for all? Can it be made easier for students and employees to get to and from campus? Where and how should programs grow?

Seneca has been addressing all of these issues this year as it develops master plans for the buildings, programs and natural environment at the Markham, King and Newnham campuses, as well as a comprehensive review of the programming and facilities at Seneca@York. The timing of this exercise coincides with the development of the College's next strategic plan, as well as the revitalization initiatives taking place at the Newnham and King campuses.



1

2

3

4

5

3

2

2

2

7

6

7

10

8

9

9

Newnham Campus Master Plan Concept for Growth



1 A new building frontage along Finch Avenue, with a gateway building at the Au Large Boulevard intersection.

2 An enhanced pedestrian intersection at Finch Avenue and a new at-grade connection to the Seniors Residences west of the Campus.

3 An enhanced Finch transit loop and pedestrian connection to existing and new campus buildings.

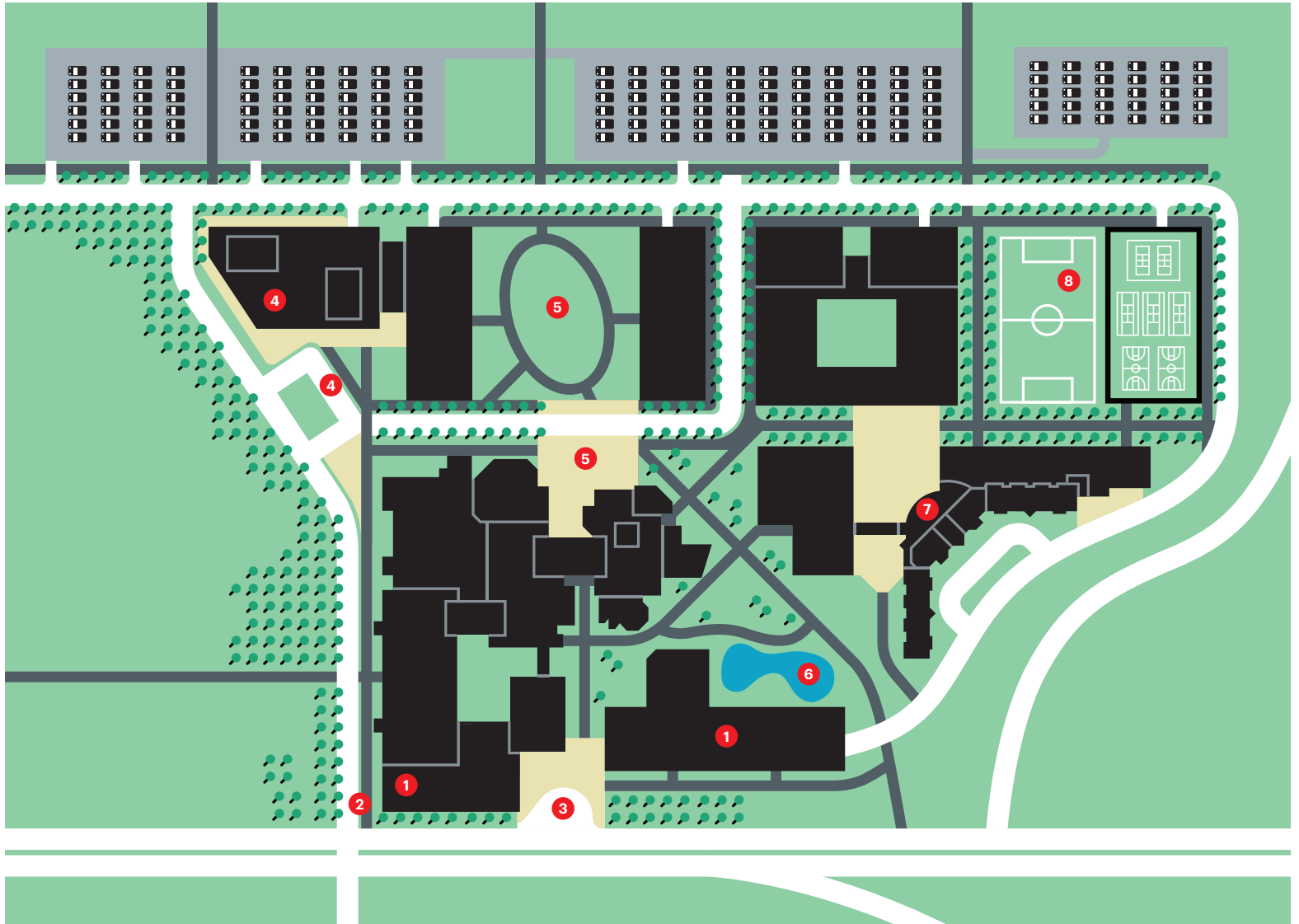
4 A realignment of Au Large Boulevard west, to accommodate a new tower landmark building (with below-grade parking) as a desirable visual into the campus and a new pedestrian drop-off area.

5 A central green space and plaza as the focus for the main southerly entrance into the campus, framed by new buildings.

6 The reintroduction of the pond and enhancements to the landscape.

7 The student residence is better integrated into the campus context with a new low building addition, plaza and linkages.

8 A new athletic block is defined by a central at-grade playing field, fronted by a double gym, arena and structured parking in the west building and a structured parking facility with above-grade courts in the east building. All structured parking facilities are fronted with space for activities.



Seneca has joined forces with the national design and architecture firm DIALOG to facilitate research, building concepts, program reviews and community consultations for the plan. DIALOG brings extensive planning expertise from projects at many institutions across North America, including Cambrian, Trent, Confederation and the University of Regina.

The Seneca master planning team also includes Educational Consulting Services Corp., who is producing an extensive analysis of Seneca's programming and space needs. As well, BA Group is providing a forecast for future transportation infrastructure, including parking, pedestrian routes and public transit options.

A master plan includes a thorough examination of a college's

day-to-day operations and capital assets and serves as a broad vision for its future development. Student and employee input has been critical during this extensive process: Open forums, design workshops and student meetings were held across Seneca campuses, giving the College community an opportunity to be a part of the ongoing conversation about Seneca's future growth.

Representatives from each campus donned their designer hats and put to paper ideas about new buildings, green space, transportation routes and places to study and relax. As DIALOG presented draft concepts for each campus, Senecans were excited to see their ideas incorporated into the designs.

"A successful master plan must include input from those who

Markham Campus Master Plan Connected Grid



1 Campus buildings frame a prominent central green and provide good integration of open spaces and pathway connections between buildings.

2 Block and courtyard built forms offer building development opportunities.

3 Separate building blocks provide more frontages onto the open spaces, incremental building phasing options and infrastructure for public-private partnerships at the main entrance.

4 A new road surrounds the central open space, which can function as a transit loop and pedestrian drop-off to a majority of the buildings.

5 The existing allées of evergreen trees and internal access road alignment are maintained – the existing trees are integrated in the new plaza open space.

6 The west building block provides a new frontage to the north street.

7 A new addition to the existing building offers at-grade internal service access.

8 The gateway to the main entrance of the campus is defined by a new building and a pedestrian connection.



know the College best,” said President David Agnew. “In order to create a sustainable learning, working and research environment, we needed to hear from the Seneca community.”

As part of the process, steering and technical advisory committees were established for each campus, comprised of students, faculty, administrators and support staff. These groups met throughout the year to discuss DIALOG’s findings, plan events and establish priorities for the planning process. As well, DIALOG has engaged the College’s many external stakeholders, including government, environmental agencies, through interviews, workshops and design reviews.

“This is an exciting time for the College,” said President Agnew.

“We are really taking a close look at all the opportunities available at our campuses and how we can leverage our assets to serve our students and communities to the fullest extent possible.”

The final master plan for the College will be presented to the Board of Governors for approval at the end of 2011. ✱

Learn more about Seneca’s master planning process, and take a look at the design concepts for each campus at www.senecac.on.ca/about/masterplan

Visit DIALOG at www.dialogdesign.com

Newnham Campus's New Front Door

The College's biggest campus is on its "A" game with a 160,000 square foot addition



PHOTO: STEVE FROST



FURIOUS CONSTRUCTION OVER THE LAST YEAR has yielded a gorgeous new building at the Newnham Campus, which has received a Leadership In Energy and Environmental Design (LEED) Gold designation.

"Building A" will provide space for an additional 1,000 students and includes classrooms, faculty spaces and a new auditorium. As well, the Newnham computer commons has been expanded, and a new student common area has been added.

"This is an exciting project for all of us at Seneca," said President David Agnew. "Even though Newnham is our largest campus, it needed to grow in order to provide more state-of-the-art teaching and learning areas for our students."

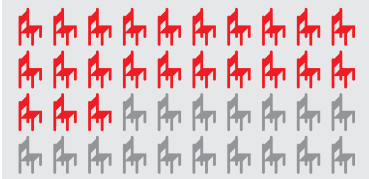
Building A opened for classes in September 2011. It was designed by architects at Cohos Evamy Integrated Design, who have worked on projects such as McMaster University's Electron Microscopy Facility, Lethbridge College's Instructional Building, the Calgary International Airport's arrival hall and the national headquarters of the Canadian Security Intelligence Service.

The construction manager for the building is EllisDon, who has previously worked on Seneca construction projects including the TEL Building at the Seneca@York Campus.

Seneca received \$20.7 million from the provincial government and \$4 million from the federal government towards the Newnham expansion. The College also contributed \$32 million to the project. As part of the Newnham expansion, the courtyard between buildings B and D has been re-landscaped and the Senecentre is being renovated, with completion expected in 2012.

"Building A will be a main feature of the Newnham Campus," said President Agnew. "It will help to tie together other buildings on the Campus, improve access throughout and create a new main entrance – a front door if you will – to welcome every student and visitor." ❄

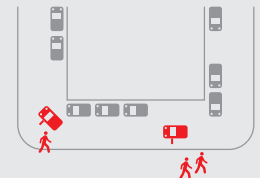
Building Highlights



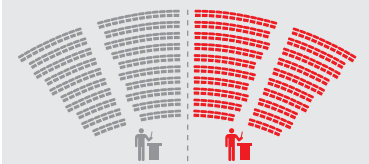
23 x 40-seat classrooms



14 x 40-seat computer labs



A new drop-off area with short-term parking in front of the building



Multipurpose auditorium for 240 students that can be turned into a conference room or two 120 seat classrooms



Improved campus access for people with disabilities

D

DONORS

Building a Culture of Philanthropy



Donor Listing

Our thanks to Seneca's donors and friends.
p. 40

Jim Streeter

A lifelong Senecan, devoted to his students.
p. 38

DREAM LOCAL

A Seneca ambassador supports those who'll follow in her globetrotting footsteps

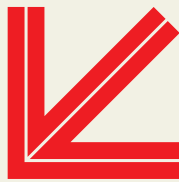
AS A YOUNG GIRL in China, Olive Xu always dreamed of travelling abroad. This wish was fuelled by stories of her grandfather's trips around the world as a diplomat. In 1994, Olive's opportunity to see the world took flight when she came to Canada to study at Seneca's English Language Institute (ELI). With her improved language skills, one year later she enrolled in the College's Accounting and Finance program. During her time as a student, Olive experienced culture shock and the uncertainty that comes with living in a new country. "Asia and North America are totally different," she said. "It's like night and day."

In the pursuit of overcoming loneliness and language barriers, Olive sought learning opportunities outside of the classroom. She received help from the friends she made and got involved in the College community, all while working part-time in ELI.

Olive's time at Seneca accelerated her career path and helped her develop a keen business sense. She currently lives in Beijing and works for Holding Co-operations. She also completed her MBA and a research project about leadership in Chinese business. "My Canadian education and work experience really helped me reach my goals," said Olive.

Olive's experiences as an international student inspired her to give back to Seneca. In 2011, she established an emergency fund designed to help international students in financial crisis.

"Economic worries are not something



International students in financial need will benefit from Olive's support.



these students should have to face, considering the many adjustments they must make to be successful in their studies," said Olive.

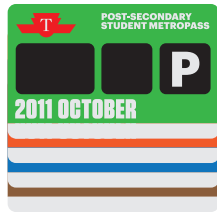
A Senecan at heart, Olive plans to continue helping international students, while encouraging others to visit Canada. As she reflects on her childhood dream of seeing the world, Olive remembers how the College helped her to make it through the ups and downs of living abroad. And now she's paying it forward.

Olive's wise words for international students: "Don't treat yourself as a foreigner. Be positive. There are so many things to learn—never give up. Make Canadian friends, enjoy Canadian life. Language is the easy part. Learning the culture is really the key."

Read more about Seneca's opportunities for international students: www.studyatseneca.ca

DONORS

Since 2010, Beryl has donated a monthly TTC Metro Pass to students experiencing financial hardship. Passes are available to students and staff members through the Seneca Student Federation.



BERYL'S TICKET TO RIDE

Getting to class with peace of mind

BERYL WALKER GREW UP in Trinidad with five siblings in a single-parent household. She saw firsthand how difficult it can be to find money to help with school. Now, as a registration and records advisor with Seneca's Faculty of Continuing Education, she has taken it upon herself to help Seneca students who may face similar challenges.

Since 2010, Beryl has purchased a TTC Metro Pass each month to give to a student. The idea is that with free access to public transportation, students can feel more in control of their lives and concentrate on doing well in the classroom.

"They can jump on the bus anytime, day or night," said Beryl. "They can come to

class without worrying, 'how am I going to get there?'"

Beryl said she feels "blessed" to be working and living in Canada and realizes that many are not as fortunate as she. She was looking for a way to make a difference, and lessen one big economic barrier: transportation. One student at a time.

"I am always wondering, 'How can I help?'" she said. "I just wanted to give to students. They appreciate it so much."

To join Beryl in supporting a Seneca student, make a donation to the Seneca Annual Fund online at: www.senecac.on.ca/senecadonations

MÉTIS SCHOLARSHIP ESTABLISHED

In 2011, the Métis Nation of Ontario (MNO) pledged \$20,000 to Seneca. Matched dollar-for-dollar by the Ontario Trust for Student Support, this award will provide annual support for Métis students, in perpetuity.

"Four per cent of Seneca's full-time student population is Aboriginal," said Mark Solomon, Manager, Student Development. "This new award will help Métis students achieve their academic and career goals."

The MNO represents Métis communities within Ontario through a province-wide governance structure at local, regional and provincial levels.

"Métis students face a number of unique cultural, geographic and social challenges when attending a post-secondary institution," said MNO President Gary Lipinski. "The financial assistance we are providing will help to address some of these issues."

Visit the MNO:

www.metisnation.org

AMSDELL INVESTS IN SENECA STUDENTS

Amsdell Inc. demonstrated its commitment to Seneca student success with a \$25,000 donation to the College's bursary fund in May 2011.

Based in Richmond Hill, Amsdell provides customized computer systems and networking solutions to the government, education and corporate sectors.

The company's contribution was acknowledged at the Markham Campus during a dinner hosted by the Association of Chinese Canadian Entrepreneurs. Amsdell's donation was matched by the Ontario Trust for Student Support program.

Visit Amsdell:

www.amsdell.com

The year Karen Mason joined Seneca as a part-time employee in accounts payable. Her relationship with the College now spans 44 years.



KAREN MASON: A FULL CIRCLE OF SUPPORT

A former valedictorian shares her passion for education

IN 1956, when Karen Mason was in high school, she moved in with her sister, a 21-year-old nurse. Karen's mother had died, and her father was unable to care for her. At that time, she received a small bursary from the City of Toronto to help her with transportation costs—about \$15 a month. These funds allowed Karen to continue her studies and pursue her interests in accounting.

"You have no idea how much that money helped," she said. "If that helped me get a little further ahead in school, maybe a little bit more will help others."

This support stuck with Karen in a profound way. Fifty-five years later, she and

her husband Ross have offered up the same kind of help for Seneca students through establishing a \$65,000 endowment in the School of Computer Studies.

Karen's connection to Seneca dates back to 1967. She came to the accounts payable department on what was supposed to be a two week work placement. It ended up lasting nine years.

"Seneca was hectic," said Karen. "Everyone was learning new things. Nobody had really worked through a registration process before. It was really chaotic. And it was the best time of my life."

Ever curious and ever the student, Karen took two years of advanced account-

ing courses while working at Seneca, before leaving to travel around Europe with Ross. Karen's adventures and career endeavours in accounting took her away from Seneca until 1985. After working for a chartered accountant, she was inspired to pursue computer studies, a spark which was ignited at Seneca years earlier.

"The woman who was my supervisor went to a meeting about computerizing small offices. She came back really incensed because one of the men running the presentation said he would never hire a woman over 40, as they were incapable of learning computers," said Karen. "Well, that was a prod. I thought, 'I am going to go and find out how these things really work.'"

Karen discovered that Seneca offered introductory computer courses through Continuing Education, so she signed up. She graduated with a computer studies diploma and was the valedictorian of her class.

Although she was older than many of her classmates, Karen felt a connection with them through a shared desire for learning. "After the graduation ceremony, several people who I had never met before came up to me," said Karen. "One man in particular threw his arms around me. He was almost crying because he related to my story so much."

When thinking about her life, Karen recalls all of the opportunities provided to her, dating back to when the City of Toronto helped her get to class. Now, she and Ross are helping show Seneca students that no matter your age or what others think, you must never abandon your passions.

If you are interested in following in Karen's and Ross's footsteps and establishing an endowment at Seneca, please contact Krishan Mehta, Executive Director, Advancement and Alumni, at (416) 491-5050 x77948 or krishan.mehta@senecac.on.ca.



ON GIVING

Jim Streeter
Professor, learner, donor

More than 40 years ago, Jim Streeter brought his creative energy, love of teaching and compassion for others to Seneca. Now, semi-retired, he teaches humanities part-time at the King Campus and has recently established a bequest to Seneca. Jim reflects on Marshall McLuhan, what he's learned during his distinguished career and what Seneca has meant to him.

How did your affiliation with Seneca begin?

After I finished graduate school, I taught at university for three years, but not in Toronto. I love this city and I wanted to come back here. A job came up in the English and Communications division at Seneca, and I have now been at the College for the last 42 years. I loved Seneca from day one. Although I had a couple of other offers during my tenure, I knew I would never leave.

Why did you choose to establish a bequest at the College?

Well, I thought about this a lot. I just finished reading a wonderful book by Paul Bloom from Yale, called *How Pleasure Works*. One of the themes is that what makes us happiest is when we give to others. I did this bequest in gratitude for what Seneca has done for me.

What about Seneca inspires you?

It's the people. The people at Seneca are generous, kind and very encouraging. There's a quotation by the Dalai Lama, which is very close to me in terms of my passion for life, for Seneca and for my teaching:

"When you moisturize your mind with love, then you can meditate on compassion." That can be love of another person, can be love of your job, it can be love of the passion you have for your subject. With that love, you can meditate on your compassion.

What is your most enduring memory of your time at Seneca?

I have so many. Many years ago, I was the first teacher at the College to get an award for teaching excellence. That was a highlight because I was nominated by my colleagues. I think my best memories are of the friendships I made at all levels.

As you continue to teach, what do your students teach you?

My students have taught me far more than what I've taught them. They taught me that we all learn in very different ways. I think it's my job as a teacher to find out which way or ways work best for us as individuals.

Why do you feel it is important for Senecans to give back to the College?

I've never seen my work at Seneca as a job. It's something about which I feel passionate. It's such an important part of my life. So one of the things I wanted to do was to give something back as a sign of the fulfilment in my own life. It's a simple way of saying "thank you."

What message would you give to those who are thinking about bequests?

You have to talk to an estate lawyer so there will be a clear understanding where you want your bequest to go. My bequest is quite specific: I want this sum of money to go to a student who is in danger of dropping out of a program, not because of academic abilities but because of a lack of finances.

Who has been a mentor for you during your career?

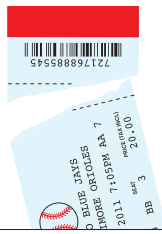
Marshall McLuhan was my inspiration for becoming a teacher. I'm very close to his family, and he was a great friend of mine. Throughout the years, though, I think my best mentors have been my students.

What's the most common piece of advice you give to students?

Have respect. In classrooms where students and teachers respect one another, the grades tend to go up. The other piece of advice I give them is a quote from Woody Allen: "Ninety per cent of life is showing up;" being there is the most important part of success.

DONORS

Get out to a game or see the many great Mirvish and Dancap shows currently onstage at www.senecac.on.ca/alumni/shows



MAURICE'S CURTAIN CALL

Seneca's favourite teacher offers a valuable lesson about giving back

WHEN PROFESSOR MAURICE PLATERO joined Seneca back in 1987, a friend told him that teaching was all about “sharing experiences.” He first came to the College as a guest lecturer at King Campus, fell in love with the beautiful surroundings and took his friend’s advice to heart.

Drawing from his extensive experience with Eaton’s, the World Bank and Tourism Canada, Maurice has shared with scores of students his knowledge about tourism, marketing and international trading. He has also shown his passion for volunteering and supporting students and alumni. The results could be described as a home run, or a Broadway smash.

Through his charity work, Maurice has developed strong relationships with the theatre production companies Mirvish and Dancap, as well as Toronto’s major sports teams. Now, all provide the Seneca community discounted tickets to Toronto’s

hottest stage shows and sports events, with proceeds supporting the Seneca Student Development Grant.

Maurice developed the ticket initiative from the ground up, with fellow Senecans, like Jane Forbes and Brenda Smith—often fronting the cost of tickets out of their own pockets. Today, the sales that come from the Seneca community have made the College a preferred customer.

Maurice’s generosity doesn’t stop at Seneca. He constantly volunteers with the food banks, toy drives and summer camps for young people with disabilities. He often engages his students in these initiatives because he knows there is a positive ripple effect in sharing a volunteer experience.

“I always tell my students, ‘It is good to give back,’ and I can tell you that hundreds of them are volunteering with different organizations,” said Maurice. “It’s great for me to see that.”



IN MEMORIAM

In June 2011, students and faculty from the School of Aviation and Flight Technology, along with their family members and friends, gathered at the Markham Campus for a memorial ceremony to honour four fallen colleagues.

Seneca flight instructor Azizullah Yoosufani and students Cynthia Hoi-Mei Tsang and Lloyd Myles Cripps died in a crash during a routine flight training exercise in November 2010.

Andrew Archer, a 2009 graduate of Seneca’s Flight degree program passed away in June 2010, when the small plane he was flying crashed in Markham.

In the somber ceremony, two trees were planted and memorial plaques unveiled in memory of the Senecans.

In addition, bursaries have been established in memory of Azizullah, Cynthia, Lloyd and Andrew. The funds are designated to support students in the School of Aviation and Flight Technology.

You can contribute to their legacies online:

www.senecac.on.ca/senecadonations

The number of donors who have given \$100 or more to Seneca over the last 14 months.

DONOR LISTING

Thank you to all of you who have made a lasting commitment to Seneca students through your donations to the College. The following list acknowledges those who have contributed \$100 or more to Seneca from April 1, 2010 to August 31, 2011.

Mariam Abdelsayed
Brett Abernethy
Jamie Acosta
Kyle Adams
David Agnew
Ahluwalia Family
Felisha Ali
Terry Ali
Larry Allcorn
Daniel Alonzi
Moe Amwar
David Anderson
Robert Armour
Evan Athley
Harold Atkins
Daniel Atlin
Kim Atlin
Karen Azlen
Shylo Babber
Andrew Bachly
Scott Bachly
Irene Bailey
Mark W. Baily
Kathy Anne Baird
Melanie Bakos
Esther Balevi
Patricia Barbato
Hazel Barton
Sonja Bata
Scott Baynton
Vera Beamish
Dhimtri Beci
Erifili Beci
Sue Bedford
Colin and Iscenty
Benjamin
Roma Bhagiratti
Laila Bhamani

Nancy Blackadar
Christine S. Blake-Durie
Abraham M. Blinick
Lennox Blizzard
Richard Bodmore
Paula T. Bourne
Mark and Cecile Boyne
Stanley Braithwaite
Stephanie Branyik
Elizabeth and Henry
Brendel
William H. Brodhecker
Joseph Brookman
Loretta Brooks
Terry Brooks
Christopher Brown
Jacquie Brown
Marcia Brown
Pamela E. Brown
Ann E. Burke
Jack Burman
Vicky Busch
Gary Butler
Helena M. Bzonkova
Paul Cadoo
John Camara
Dave Cameron
Douglas Campbell
Felicia Carty
Patrick Carty
Frank and Lynn Caruso
Darish Casseer
Chester Cengarle
Flora Cestra
Gurdeep S. Chagger
Stephen Chaloner
Charlene Chan
Gordon Charron

Joy Chen
Wendy W. L. Cheng
Nancy Chiasson
Chin-Fook Family
Mark Chisholm
Carmen Chow
Meredith Chrisman
William H. Clarke
Victoria Cliche
Mark E. Climie-Elliott
David Coates
Kathy Coates
Camille S. Colley
Nordia Colley
Edee Conrad
Peter Constantinou
David S. Cooke
Nancy Copeland
Rebecca Coulter
Wayne Cowie
David Cowper-Smith
Jacqueline Cox
James F. Cresswell
Margaret Cresswell
Marilyn Cresswell
Cynthia Crevelle
Thomas E. Cross
Joan Cunnington
Ranee Cupolo
Ronald Currie
Kimberley A. Davis
Kristen Davis
Michael J. Dawson
Jane De Munnich
Henry Decock
Julie Monty Demers
Pam Devries
Maureen Dey
Larisa D'Hondt
Jeanette Dias D'Souza
Renata Dinnocenzo
Tina DiSimone
Shelley Ditty
Jeremy D'mello
Kimeiko H. Dover
Karen Hay Draude
Jacklyn Duah
Cynthia Duncan
Robert Durnford and
Kathi Hui
Kristina Dyal
Randy and Nadine Eby
Marina D. Engelking
Jeff Espisito
Farzaneh Fereidooni
Forouzandeh Fereidooni
David Fergie
Dhanushan R.
Fernandopulle
Mary Fisher
Colleen and William
Fleming
Douglas Flynn
Katharine Foch
Elaine M. Forrester
Wanda M. Forsythe
Mohammad Fotovat
Marina Fridlyand
Ms. Naomi Fromstein
and Dr. Efrim Boritz
George Fry
Dave Geddes
Frederick H. George
LeRoy R. A. George

Alison M. Gibson
Winnifred Gidney
Catherine and Ivan
Gissing
Bernadette Gosbee
Jennifer Graham
Stacey Grant
Kirk Groover
Lisa Guglielmi
Mary-Jo Guidi
Jodie K. Guillemette
Carol L. Guinane
Philip D. Gunn
William Habkirk
Claire Haddad
Vahideh Hakkak
Elizabeth Haley
David E. Hamber
Chelsea Hammond
Birgitte Hansen
Julius Hanson
Tracy Hardie
Anne Harrison
Lorry B. Harrison
Patricia Hayes
Helen Hayward
Cindy Hazell
John T. Hazlewood
Edgar Herrera
Kenneth Herrera
Ann Hersch
Neil C. Hetherington
George Hill
Jennifer Hill
Yu C. Ho
Leigh S. Hobson
Judith Hoffmann
Helene Hoft
Roy Hogg
Susan Holmes
Margaret Holt
Susan Horne
Trebtor R. Hosier
Errol Hugh
Karen Hughes
William Humber
Ryan and Sarah Hume
Neil Hunter
Gabriel A. Huston
Michelle L. Hutt
Heather Intihar
Linda Irvine
Alrie Jackson
Hanif Jamal
Jean James
Carolyn Jameson
Nicholas Jameson
Christine Jensen
Thomas Jones
William Jones
Ahmad Joulaie
Roshanak Joulaie
Simone Kalfon
Jun and Sayuri Kawasaki
Karen M. Kelly
Terry Kelly
Vasie Kelos
Boris Khmelnitsky
Katherine M. Kiang
Noubar Kilislian
Nancy Knapp
Edward Koen
Rita and Rudy Koehler
Bernard Kohler

Ana and Stevan Krajinjan
Michael J. Kuzmich
Brian D. Labatte
Henry J. D. Labatte
Karim M. Lalani
Fariba Langaroodi
Simon Lau
Kelly and Spencer Lavis
Douglas Lee
Sean and Shawna Lee
Nancy Leshchyshyn and
Jessica Preston
Linda Lewandowski
Beverley and Chester
Lewis
Filomena Linardi
Akil Lladha
Martha Lobsinger
Corey Long
Lynette Louise
Martha Lowrie
Gennady Lyashenko
Donald MacLean
Tracy L. MacMaster
Reanna V. Maharaj
Ididi Makwene
Shane Maraj
Suzanne M. Marshall
Marcel Martel
Laura K. Martin
Claudette Mason
Karen and Ross Mason
Mara Matson
Ross A. McCague
James McClocklin
Robert McConkey
Andrew and Rose
McConnell
Charles and Marion
McConnell
William R. McCutcheon
Mark R. McDermott
Darlene McDougall
Brian T. McGee
Martha J. McKay
Michael A. McKenzie
Jean Anne McLeod
Gloria McPherson
Jacqueline McVeigh
Brian and Diane McVitty
Krishan Mehta
John E. S. Meikle
Jason Meilleur
Sherr Marie Mendoza
Cassie Merrill
Georgia Mesboursis
Amber L. Miller
Cindy L. Miller
Peter C. Miller
Francesco Misuraca
Ryan E. Mitchell
Steve Mogel
Kifayat and Yasmin
Mohammed
Paul Molony
Christina Morgan
Horace Morris
Tristan Morris
Nancy Mosey
Eric Moss
Bob and Marylee Moynan
Sandy Naiman
Zubeda M. Nanji
Darlene Nantarath

Nameer Nasri
William T. Newnham
Simin Mahdavi Nezarati
Patrick Ng
Bent Nielsen
Karen M. Nolan
Seyed A. Nooshin
Mobisola Onayemi
Karim Ouji
Ray M. Palmer
Angelo Parravano
Austa J. Pearce
Denise S. Peart
Dale V. Peers
Carol Phillip
Steven Phillips
Matthew A. Pierson
Nirmala Pitt
Erin Plomp
Kathleen Plow
Paula Pop
Carol and Gordon Pope
F. Portugal
Alison Prentice
Lori Procher
Jack B. Proctor
Greg Pruner
Joshua Pryer
Karen Pryer
James Pullen
Carol Pye
Douglas and Angela
Coretti Quan
Angela and Wayne Rabey
Elizabeth Racine
Ali T. Rahbar
Mubdi Rahman
Ryan S. Rampaul
Susan Ramsay
John Ramsell
Loma N. Rattigan
Atifa Raza
Jane Realmo
Stephen Reed
Alfred and Susan
Reichenbacher
Patricia A. Resnick
Janet Cameron Richter
William J. Riddell
Vesna Risteska
Patricia Robertson
Nobina Robinson
Andre Rodas
Christine and Mike Roine
Maxine Roness
Lynn and Thomas Ross
Cathy Rothery
Laura Rutledge
Gladys Saenz
Amandeep Saini
Yoshitaka Sako
Maher Salama
Beryl A. Samuels
Betty Sanderson
Carrie Santelli
Brenda Sarjeant
Mina Sarlati
Ross Saturno
Ozzie Saunders
Jacqueline Schach
Joan Schiff
Sabine Schleese
Garry Schleifer and
Patrick Tratch

DONORS

Everything at Seneca begins and ends with our students. Our objectives are based upon their successes. Your connection with Seneca could change the life of one of our future leaders.



Laurel Schollen
Kevin Schulz
Sue Schwager
Gloria Schwartzentruber
George A. Scott
Joanne E. Scott
Robert J. Scott
Victoria L. Scott
Abirami Selvaratnam
Sangita N. Sethuram
Barbara J. Shannon
Nancy Shanoff-Weis
Margaret Sim
Joseph Simon
Janice B. Simpson
Rodney Sine
Daniel and Sandra Singer
Peter D. Singer

Jennifer Singh
Patricia Singh
Paul N. Sloggett
Allan Smith
Cindy Smith
George H. Smith
Joan Smith
Michael and Susie Smith
Ashif Somani
Jessica Spataro
Dolvis Spence
Jo-Anne Stansfield
Linda Stapleton
Gerald N. Stark
Olivia Suppa
B. Sweeney
Lisa Marie Sym
Maureen C. L. Szeto

George Szewchuk
Helen F. Szumigaj
Stanley Talesnick
Elizabeth Tan
Drew Hayden Taylor
Tina Tehranchian
Arlene M. Terry
Edwin Terry
Justin E. Terry
Jacqueline Teston
Judy and Paul Thompson
M. Ting
Rob Tonus
Barbara Tooth
Dominic Totino
Patricia M. Towle
Family of Cynthia Tsang
R. Kathleen Tucker

Leagh Turner
Diane Tyszka
Debi Tziatis
Ruth Vahlenkamp
Susie Vallance
Marguerite Van Die
Anthony H. Van Odyk
Sabrina Kaur Virdee
Kristen Vlietstra
Kevin J. Voll
Bo Vryonides
Thrassos Vryonides
Beryl Walker
Elizabeth Walter
Audrey Walters
Mary Wan
Mary Wase
Margot Wassenaar-Faber

Gordon Waugh
Kevin B. Webb
Lloyd Weber
Barbara M. Weeden
Barbara N. Weisfeld
Graeme A. Welsh
Timothy Welsh
Jason L. West
Ana White
Kevin White
Teresa White
Stefan Wiesen
Elizabeth M. Williams
June A. Williams
Jane Wilson
Mike Wilson
Jean Wise
Myrtle Wise

Melissa T. Wiseman
Bill Wong
Iris T. Wong
Wendy Woof-Severn
Herbert Workman
John Workman
Linda Workman
Qing Olive Xu
Garbis Yaghdjian
Shahla Yaghoubian
Tan-Ling Yeung
Sarah M. Yip
Pias K. Yu
Ali Zahedi
Susan Zimmerman
Yvonne Ziobroski
Anonymous (12)

ORGANIZATIONS

1395950 Ontario Ltd.
1429812 Ontario Ltd., Pointet Flowers
494038 Ontario Inc.
The Acapella Foundation
Adecco Employment Services Ltd.
Alarmstat Fire & Security
Allstate Insurance Company of Canada
Altus Group Limited
Amsdell Inc.
Amsterdam Brewing Co.
Appraisal Institute of Canada
Aramark Canada Ltd.
Association of Colleges of Applied Arts and Technology of Ontario
Association of Municipal Tax Collectors of Ontario
Association of Ontario Land Economists
Association of Universities and Colleges of Canada
Bacon Basketware Ltd. Bank of Montreal
Bridgecon Construction Ltd.
Brookfield Properties Management Corporation
Brown & Korte Barristers
Business on Video Inc.
Campus Living Centres Inc.
Canadian Federation of University Women (Aurora-Newmarket)
Canadian HR Press Earning Through Learning
Canadian Institute of Management
Canadian National Railway Company
Canadian Owners and Pilots Association
Canadian Payroll Association
Canadian Premier Life Insurance Company
Canadian Vehicle Manufacturers' Association
Captus Press Inc.
Caribbean Chinese Association
Carpet Corral
Celebration Church
Certified General Accountants of Ontario
Certified Management Accountants of Ontario
The City Church International Mission's A/C
Classic Building Maintenance Inc.
Claudio Polsinelli Barrister & Solicitor
CNW Group
Cohos-Evamy
Colleges Ontario
Colonel By Child Care Centre
Communications Depot Inc.
Conduis Electric
Convocation Flowers Inc.
CooperVision Canada
Counsel Yorkgate Limited
Criminal Lawyers' Association
CTV Television Inc.
DanCap Productions Inc.

DanMac Plumbing and Drain Services Ltd.
D + H Limited Partnership
Desjardins Financial Security Independent Network
Don Valley Financial Centre
Direct Sellers Association of Canada
DuCharme, McMillen & Associates Canada, Ltd.
Ed Mirvish Enterprises Limited
EllisDon Corporation
Essilor Canada Ltd.
Family Service Ontario
Fes Tooling & Machining Inc.
Fifty One Antiques Limited
First Real Properties Limited
Full Cycle Energy Investment Management Limited
G.C. Duke Equipment Ltd.
GMP Securities L.P.
The Grad Family Foundation
Great-West Life Assurance Company
Gregory J. Gaglione General Account Barrister & Solicitor
Hallmark Housekeeping Services Inc.
Herman Miller Canada Inc.
Highland Evergreen Supply Ltd.
Hogg, Shain & Scheck Professional Corporation
Humberlea Worship Centre
Infinite Investment Systems Ltd.
Institute of Electrical and Electronic Engineers
Institute of Municipal Assessors
Integrant
Integris Real Estate Counsellors
International Association of Business Communicators/ Toronto
Jancon Construction Ltd.
Johnson & Johnson Medical Products
Johnson Inc.
Kimokran 16 Toronto Inc.
Kingdom Landscaping & General Contracting Ltd.
LG Entertainment
Lorne Park Jewellers
MacDonald Faber Ltd.
Main Air Systems Inc.
Manulife Financial Corporation
MBNA Canada
McLean Budden
MD Medical Marketing Inc.
Mercantile Diamond Group Inc.
Metford Design Consultants Inc.
Métis Nation of Ontario
Miller Paving Limited
The Mitchell Consulting Group
Morning Star Middle School Non-Board
Mr. Submarine Limited
NEWAD
Nikon Optical Canada Inc.

OTA Education Foundation Inc.
Public Health Division, Ministry of Health & Long-Term Care
Real Matters Inc.
Research In Motion Limited
Royal Canadian International Consultant Centre
Ryan's Custom Machine
Sacred Heart Catholic High School
Salida Capital Foundation
Sands Commercial Floor Coverings
Sazeh Construcrion Inc.
SCI Group Inc.
Seatrade International Company Inc.
Second Chance Scholarship Foundation
Seneca College Alumni Association
Seneca Retirees Association
Seneca Student Federation
The Sixty Three Foundation
Smithers-Oasis Canada Ltd.
Snap Studios Inc.
Stantec Consulting Ltd.
Stikeman Elliott LLP
Student Price Card Ltd.
Sundance Signs and Billboards Ltd.
TD Bank Financial Group
TD Waterhouse-Canada Trust
Telonix Communications Inc.
Temple Trinity
Tom Leite Electrical Co.
Torres Aviation Incorporated
Transportation Association of Canada Foundation
Tristar Business Systems Inc.
Triumphant Church of Jesus Christ of Ontario
University Women's Club of North York
VF Imagewear Canada, Inc.
Viking Protection Fire Inc./Protection Incendie Viking Inc.
WINCON Security & Investigation Services
Woori Education Group
World Wide Aircraft Ferrying Ltd.
Xerox Canada Ltd.
Youth Science Ontario Inc.

The accuracy and completeness of this list is important to us. If you notice any omissions or errors, please accept our apologies and contact Katie Colvin in the Office of Advancement and Alumni at 416-491-5050 ext. 77285 or katie.colvin@senecac.on.ca

SENECA'S LEADERS

Seneca is proud to welcome six outstanding members to its Board of Governors, while giving heartfelt thanks to those who are leaving the Board after many years of dedicated service.

St. Christopher House. She has also served as a research and policy council member for The Learning Partnership and as a member of the Toronto Board of Trade's Diversity Forum.



Karen Webb has served as the Vice President for Insurance and Shared Services and Certificate Services Operations for Foresters. She has also held vice presidencies for Manulife Financial and Rogers, as well as several roles with Imperial Oil. Ms. Webb volunteers as Board Chair of MicroSkills, a United Way member agency.



Frank Robbins is a professor in the School of English and Liberal Studies. During his tenure at the College, Mr. Robbins has served on the Planning Committee for the Seneca's Diversity Working Group and the Positive Space Campaign Committee. He also co-created, and volunteered with, the Leadership and Enrichment Opportunities initiative.



Guled Ahmed Abdulahi is in his sixth semester of the Business Administration—Human Resources program. Prior to becoming the student representative on the Board of Governors, Mr. Abdulahi served as President of the Seneca Student Federation (SSF).

RETIRING BOARD MEMBERS



Tim Abbott is a professor and program coordinator for the Corporate Media Production program. During his career, Mr. Abbott has produced corporate events and programming in North America, Europe, Asia and South America.



Denise Cole serves as the Executive Lead with the Commission to Promote Sustainable Child Welfare. Ms. Cole was awarded the Governor General's Commemorative Medal in 1992. She joined Seneca's Board of Governors in 2005 and served as a Vice-Chair from 2009 to 2011.



Helen Hayward is a partner with Western Management Consultants. At the community level, she serves as Chair of the Yee Hong Centre of Geriatric Care and as a member of its Governance and Strategic Planning committees. Ms. Hayward joined Seneca's Board in 2005 and served as Chair from 2008 to 2010.



Margaret MacDonald Wilson is an independent consultant who began her career as a secondary school teacher. She has served as Director of the Canadian Teachers' Federation, Secretary Treasurer of the Ontario Teachers' Federation and Registrar and Chief Executive Officer of the Ontario College of Teachers. Ms. Wilson served Seneca's Board for two terms, beginning in 2005.



Oscar Bobadilla, the Board's outgoing student representative, is in the Computer Engineering Technology program. Prior to this position, he served as the President of the Seneca Student Federation. Mr. Bobadilla joined the Board in 2010.

2010 HONOURARY DEGREES



Seneca awarded honorary bachelor of applied studies degrees to the former President and Chief Executive Officer of the United Way, Toronto **Frances Lankin** and retiring York Regional Police Chief **Armand La Barge**.

RETIREMENT

After 37 years of service to Seneca, **Susie Vallance** announced her retirement. Susie held many positions during her time at the College, most recently serving as Vice President, Student Services and Human Resources. In Susie's honour, a bursary was established to support students who are the first in their families to attend a post secondary institution.

NEW BOARD MEMBERS



Fariba Anderson is the Vice President of Lottery IT at the Ontario Lottery and Gaming Corporation. *Profit* magazine has recognized Ms. Anderson as one of Canada's Top 100 Women Entrepreneurs. She serves on the National Board of Directors for Canadian Women in Communications and is an advisory board member to the YMCA Leadership Council for Innovation in Education and the Rotman School of Management Vision Board.



Donna Duncan is the President and CEO of The Hincks-Dellcrest Centre. She has more than 20 years of experience working with municipal, federal and international government and within the broader public sector. She has served on a variety of not-for-profit boards and has been a frontline volunteer for a number of hospitals.



Naki Osutei is Vice President, Strategy for the Greater Toronto CivicAction Alliance. Ms. Osutei is also on the Board of Directors for

FACULTY FOCUS

Ping Deters (English Language Institute) was honoured with the The Ontario Institute for Studies in Education of the University of Toronto's Dissertation Recognition of Excellence Award for her dissertation, "Identity, Agency and the Acquisition of Professional Language and Culture: The Case of Internationally Educated Teachers and College Professors in Ontario."

Lydia Boyko (School of Accounting and Financial Services) was honoured with the 2010 George L. Geis Award for her doctoral dissertation, "An Examination of Academic Department Chairs in Canadian Universities."

John MacBride (School of Fashion and Merchandising) received a leadership award from the International Special Events Society.

Devon Code (School of English and Liberal Studies) was awarded the Writers' Trust/McClelland & Stewart Journey Prize. Devon received the \$10,000 award for his short story "Uncle Oscar."

Carmen Schlamb (Environmental Studies and Environmental Science), presented her study, "We to Me: Identifying the Ecological Self in Post Secondary Sustainability Curriculum," at the Advancement of Sustainability in Higher Education conference in Denver, Colorado.

Anthony Kalamut (School of Communication Arts) received a "Shorty" award, which honours the best people and organizations on Twitter and other social media. Professor Kalamut was nominated in the education category.

Igal Hecht's (School of Communication Arts) documentary film "The Hilltops" was accepted into Hot Docs. "The Hilltops" looks into the world of those living on the hilltops of the West Bank. Professor Hecht is also a graduate of the School of Communication Arts.

ARRIVALS

Christine Bradaric-Baus is Seneca's new Dean of Applied Science and Engineering Technology. Most recently, Christine served as Dean of the Technology Division, Niagara College. She has also held positions as a senior research chemist with Cytec Industries in Connecticut and Cytec Canada.

Bob DaCosta has joined Seneca as Executive Director of Human Resources. Bob joined the College from Canadian Memorial Chiropractic College. He has also held executive positions with York Central Hospital, Southlake Regional Health Centre and St. Joseph's Health Centre.

Roy Hart has been appointed Seneca's Chief Information Officer. Previously, Roy was with the Durham Catholic School Board. He has held increasingly responsible positions in several organizations, including the federal government, the provincial government and the Ontario Courts.

Chris McGrath is Seneca's new Dean of Students. Chris comes to the College with more than 13 years' experience as a leader in student services. Most recently, he was the University of Toronto Mississauga's Assistant Dean of Student Affairs and Director of Student Housing and Residence Life.

Michael McNamara is the new Dean, Applied Research and Scholarship. Previously, he served as Director, Applied Research in Social Sciences at the Northern Alberta Institute of Technology. Michael has also held appointments at Cape Breton, Brock, Simon Fraser and Humber.

Caroline Rabbat has joined Seneca as Director, Student Health & Accessibility. Caroline has 20 years of experience in the field of mental health. Most recently, she served as the Director of Campus Safety at the University of Toronto Scarborough.

Laurel Schollen is now Seneca's Associate Vice President Academic, Educational Excellence. Laurel joined Seneca in 1983 as a professor of Biological Sciences and Applied Chemistry. Most recently, she was Dean, Applied Sciences and Engineering Technology.



**GRAPEVINE ONLINE:
YOUR SUCCESSES IN REAL TIME**

With so many Senecans doing extraordinary things, we want to make sure we keep a current inventory of your stories—many of which develop in between publications of *RED*.

That's why we're moving the popular "Grapevine" section of the magazine to the Seneca Alumni Web site (www.senecaalumni.ca). Now, you'll be able to keep up with what your classmates are up to, as it happens.

We'll also highlight your stories through Seneca Alumni's social media outlets, including Facebook, Twitter and LinkedIn. You are welcome to join the conversation and let us know how you're changing the world for the better.

Take **Michelle Dakin**, for example:

After graduating with a bachelor of arts in criminology in 2003, Michelle came across Seneca's graduate certificate program in Advanced Investigation and Enforcement. This program introduced her to the field of business continuity and emergency management.

After graduation, Michelle joined the Rouge Valley Health System (RVHS) as a Pandemic and Contingency Planning Coordinator. Today, she is RVHS's Business Continuity, Emergency Preparedness and Enterprise Risk Lead. Next, Michelle plans to pursue a master's degree in Disaster and Emergency Management from York University.

Include your story in Grapevine Online by e-mailing us: alumni@senecac.on.ca

Cutting into the future at King



AS SENECA BEGINS PLANNING for King's multi-million dollar expansion, it's hard to believe that it was 40 years ago that the College purchased the 696-acre Eaton Estate in King Township as the home for its newest Campus.

From day one, students took full advantage of the beautiful landscape and environmental components of the Campus. Early programs offered at King included Visual Arts Instructor Training, Natural Interpretive Services and Recreation Facilities Management. Students also benefited from canoe paddling for stress management, tree planting and environmental activities.

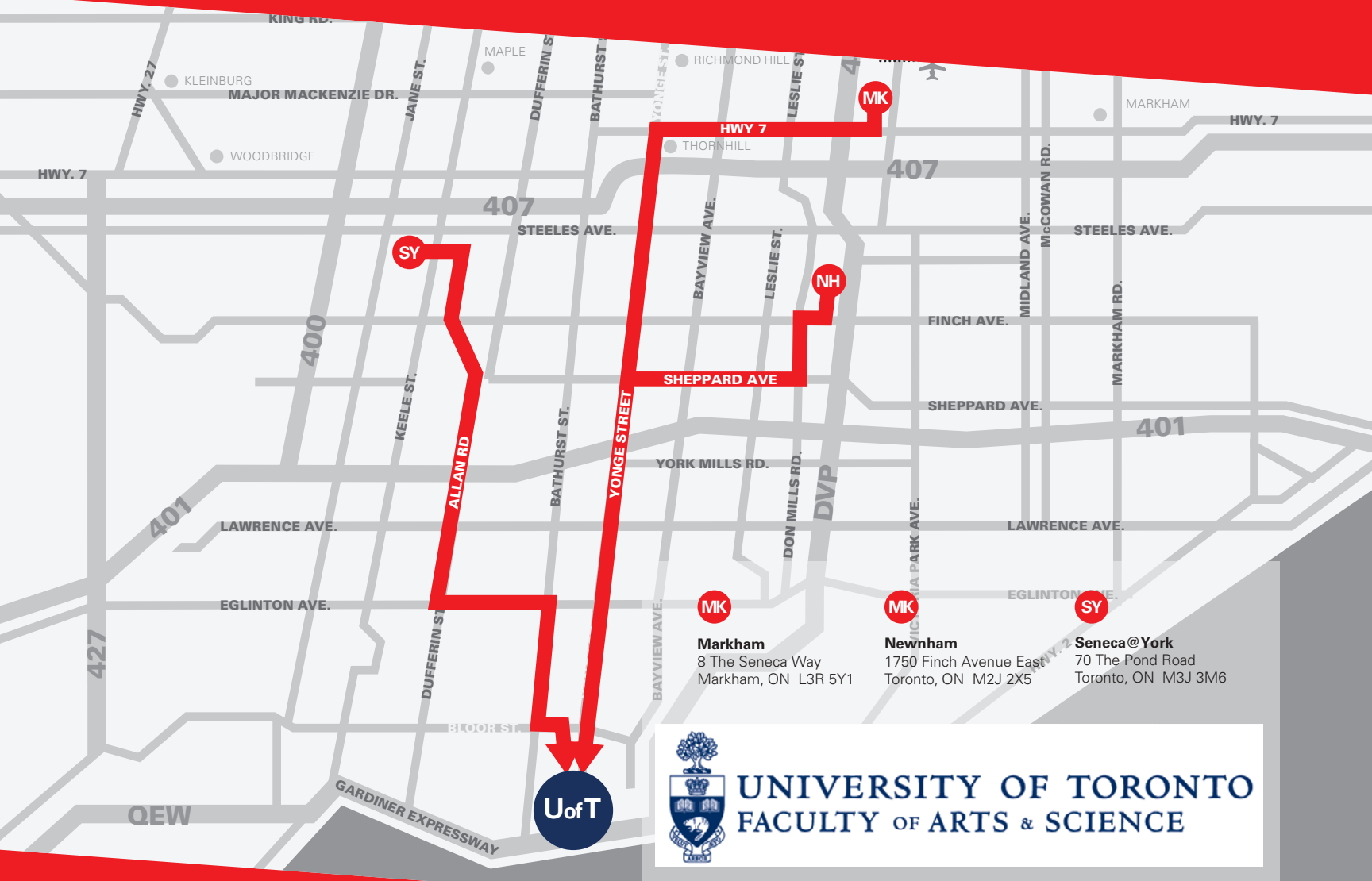
In 1977, Garriock Hall—the Campus's primary facility—opened its doors for the first time. Named after Seneca Board Chair **Norm Garriock**, this 136,992-square-foot building was designed to accommodate 1,500 students. Mr. Garriock (centre, holding the

chain saw) was the driving force behind the acquisition of the Eaton Estate. He was joined at the Hall's ceremonial opening by (left to right): King's first Dean (and future Seneca President) **Roy McCutcheon**; **Dr. Harry Parrott**, Minister, Colleges and Universities; **Murray Tait**, Seneca's Director of Personnel; **Louis Rice**, Vice Chair, Board of Governors; and Seneca's first President, **Dr. William T. Newnham**.

Today, King welcomes 3,115 students, who pursue credentials in a number of programs, including Nursing; Early Childhood Education; Child Development; Police Foundations; 911 and Emergency Services Communications; Forensic Health Studies; Veterinary Technician; Underwater Skills; and Social Services.

Seneca

A SENECA DIPLOMA AND UofT DEGREE IN JUST 4 YEARS



Seneca's Liberal Arts (LAT)
Program offers a unique partnership
with dual credentials.

SUBJECTS COVERED

- English
- History
- Humanities
- Languages
- Philosophy
- Psychology
- Research and Writing

FOR MORE INFORMATION

Denise.Wales@senecac.on.ca
416.491.5050 ext. 2587
Camille.Soucic@senecac.on.ca
416.491.5050 ext. 3838

CHECK IT OUT:

www.senecac.on.ca/fulltime/LAT.html



PREFERRED[®]

® Preferred is a service mark of Johnson Inc.

As an alumnus of Seneca College you receive personalized and convenient service any time, day or night. You may also get preferred extras on home and auto insurance like Home Insurance deductibles that decrease faster, Identity Theft coverage and higher limits on Critical Illness Insurance. It's special treatment for our preferred customers.



1.800.563.0677

www.johnson.ca/senecaalumni

Please provide your Group ID code: SM

Personal Service Representatives | AIR MILES[®] reward miles | 24 Hour Accessibility | Accident Forgiveness

Johnson Inc. – Proud to be One of Canada's Top 100 Employers for 2011*.

Home and auto insurance is available through Johnson Inc., a licensed insurance intermediary. Policies are primarily underwritten by Unifund Assurance Company (Unifund). Unifund and Johnson Inc. share common ownership. Only home insurance is available in BC, SK and MB. An alternate plan is available in QC. Eligibility requirements, limitations and exclusions may apply. AIR MILES[®] reward miles awarded on regular home and auto insurance policies underwritten by Unifund. At the time premium is paid, one AIR MILES reward mile is awarded for each \$20 in premium (including taxes). AIR MILES reward miles not available in SK, MB or QC. **Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and Johnson Inc. (for Unifund). *Mediacorp Canada Inc. LRP08.2011