



Seneca

Spa Management

www.senecac.on.ca/fashion

Get the necessary knowledge and skills for career advancement in the growing field of spa management.

The Spa Management Program is a one-year Ontario College graduate certificate program. This program has been developed to prepare Estheticians for the next level of their career path with the business skills required to succeed as spa managers or directors. Managing a spa or salon operation requires an in-depth understanding of the role of the esthetician combined with the knowledge required to run a successful business. This includes leadership skills and how to effectively manage the human, financial and physical resources within the salon and spa environment.

This program's unique focus on business gives students the tools they need to pursue careers in management within the Esthetics industry. The opportunities for employment in the Esthetics industry are as varied as the different types of spas and salons that offer services. Graduates of this program may become spa managers or directors at day spas, destination spas, medical spas, and for cruise lines. In addition the graduate of this program will be well prepared to open and operate their own spa enterprise.

The program starts in May 2006 and runs through to December 2007. Subsequent intakes will occur in May and run through until December.

Admission Requirements

Ontario College Diploma, Ontario College Advanced Diploma in Esthetics

OR

Graduates from recognized private esthetician colleges*

OR

5 years experience as an esthetician or in a related wellness field such as massage therapy, within the Canadian market*

Proficiency in English at the college level.

* Applicants must provide documentation of their studies and/or experience for approval by the Program Coordinator. Applicants may be required to take additional pre-requisite subjects.

Your Career

Spa Manager
Director of Day Spa
Spa Owner

What You'll Learn

Coaching and mentoring skills
Market research and spa promotion
Human resource management
Spa menu and facilities development
Customer service coordination
Industry specific software
Staff training

Get Real World Experience

Work on campus in our esthetics clinic
Gain experience as a manager

How to Apply

Applications can be made through the Ontario College Application Service
<http://www.ontariocolleges.ca>

Check out our website at:
www.senecac.on.ca/fashion

Contact our Admissions Advisor
Maureen Massicot at
416-491-5050, ext. 2014
maureen.massicot@senecac.on.ca

Contact the Program Coordinator
Dale Peers at
416-491-5050, ext. 2178
dale.peers@senecac.on.ca