

Seneca College Audio-Visual Services Recommended Video/DVD List For:

Economics

To find other videos in this subject area on the online catalogue, use the following headings:

Banking	Global competition	Money
Competition	Income distribution	National debt and budget deficit
Costs of production	Inflation	National income
Demography	Interest rates	Oligopoly
Economic development	International trade	Price competition
Economic growth	Labour economics	Public policy (fiscal, monetary)
Economic systems	Macroeconomics	Monetary policy
Exchange rates	Market System	Stock Market
Foreign investment	Microeconomics	
Free trade	Monopoly	

1-800-INDIA: importing a white-collar economy (DVD)

HD9696.67.I42 A115 2006

60 minutes

Over the past decade, India has emerged as the leader in the global market for white-collar "outsourcing" jobs--a notable component of India's rapid economic growth. This documentary explores the experience of young Indian men and women who have been recruited into these new jobs requiring long hours, night shifts, and westernized work habits. Reveals the human and cultural effect on Indian family life, the evolving cities & towns, and on the aspirations and daily lives of young Indians, especially women, entering the work force.

Addicted to cheap shopping? (DVD)

HF5429.2.A33 2007

61 minutes

In this program host Libby Potter travels around the world as she takes a meaningful look at the economics behind inexpensive goods for sale in big-box stores and malls. Cost-cutting through supply chain management and waste reduction, economies of scale achieved by shipping offshore-manufactured goods to market via super-container ships, the Wal-Mart effect, and the no-frills philosophy of IKEA are addressed. The triumphs and woes of China, in its role as manufacturer for the world, is given special attention, and the clothing industry is presented as a case study of the cheap goods cycle. But the program also considers the hidden societal costs of cheap goods, such as sweatshop labor and the environmental impact of cavalier overconsumption, and questions how much longer prices will continue to drop as China's standard of living rises.

Affluenza

HC79.C6 A45 1997

56 minutes

A co-production of KCTS/Seattle and Oregon Public Broadcasting (OPB) and aired as a PBS documentary on September 15, 1997. A look at one of the greatest social maladies of our time: overconsumption and materialism. It explores both the comical and sobering aspects of our consumerism and its enormous impact on families, communities, and the environment.

Ascent of money (DVD)

HG171 .A72 2008

287 minutes, 6 DVDs

Seneca streaming video

In this six-part series, historian Niall Ferguson tells the story of money and the rise of global finance, and how behind every great historical phenomenon - empires and republics, wars and revolutions - there lies a financial secret. Bringing context and understanding to the current economic crisis, he reveals how the history of finance has been punctuated by gut-wrenching crashes. Each episode shows how a big bang in the ascent of money has changed the course of history.

Ep. 1. Dreams of avarice (47 min.)

Ep. 2. Human bondage (48 min.)

Ep. 3. Blowing bubbles (48 min.)

Ep. 4. Risky business (48 min.)

Ep. 5. Safe as houses (48 min.)

Ep. 6. Chimerica (48 min.)

The Bank of Canada, not your average bank

HG2706 .B36 1994

18 minutes

Seneca streaming video

Takes a closer look at what the Bank of Canada is and what its official role is.

Banking on life and debt

HG3851 .B35 1995

28 minutes

Title from cassette label. Demonstrates how millions of children are sacrificed for the sake of financial stability. Traces the post-World War II change which led to the current world economic order. Viewers travel to three continents for reports.

Big bucks, big pharma: marketing disease & pushing drugs (DVD) *York Campus*

QV736 .B592 2006

46 minutes

Big Bucks, Big Pharma pulls back the curtain on the multi-billion dollar pharmaceutical industry to expose the insidious ways that illness is used, manipulated, and in some instances created, for capital gain.

The bottom line: privatizing the world

HD3850 .B66 2002

54 minutes

Challenges the rush of big business to commodify the world's common resources. Issues include: exporting water from Canada, creation and use of hybrid seed crops, patenting the BRCA1 gene sequence, dispensing generic versions of patented HIV medications, and drafting international trade agreements that override environmental laws.

Broken promises (DVD)

JV7225 .B75 2005

21 minutes

W-FIVE looks at the plight of highly-qualified immigrants who can only find menial jobs once they arrive in Canada. At least one website has popped up warning potential immigrants to stay away

Budget 2010: leading the way on jobs and growth**Seneca streaming video**

Canada has returned to economic growth following the deepest global economic recession since the 1930s. The global recovery, however, remains fragile. Budget 2010 aims to contribute to this recovery and sustain Canada's economic advantage now and for the future.

Business

HD70.C2 B865 1999

297 minutes, 3 videocassettes

Accompanies textbook of same name, 6th edition

Videocassette 1 - 96 minutes

Exploring the world of business

Small business, entrepreneurship, and franchises

Ethics and social responsibility

Management process

Global business

Creating the organization

Forms of business ownership

Videocassette 2 – 103 minutes

Producing quality goods and services

Overview of marketing

People and motivation in business

Product and price

Human resources management

Wholesaling, retailing, and physical distribution

Union-management relations

Videocassette 3 – 98 minutes

Promotion

Money, banking and credit

Business research, management

Financial management

information and computers

Securities, markets and investments

Accounting

Risk management and insurance

Business of the environment

HD69.P6 B88 1992

25 minutes

In the last decade of the twentieth century, tougher government regulations have forced business to factor the cost of protecting the environment into the bottom line. This 3 part program looks at the development of electric cars, the economics of recycled newsprint, and a fine paper recycler.

Canadian business & the law

KE919 .C363 2001

89 minutes

Clips from various real life news stories to accompany the topics in the textbook.

Legal Environment of Business

Employment and Professional

Contracts

Relationships

Business Torts

The Market

Structuring Business Activity

Financing the Business

Property

The changing nature of work

HD4901 .C43 1999

24 minutes

Features William Bridges, business consultant and author. New technologies, the ever increasing speed of information flow and growing global competition are transforming the way we work. Specific job descriptions and rigid hierarchies are being replaced by work based on teams and projects, and the increased use of contractual and freelance workers.

Checks and balances: the basics of banking (DVD)

HG1691 .C44 2003

27 minutes

(includes workbook, teacher's manual, check book)

Explains to young adults the fundamentals of checking accounts, such as filling out a check correctly, maintaining a checkbook register, and reconciling a bank statement. Includes ATM transactions, debit cards, and telephone and online banking. Discusses what to consider when choosing a bank and the different types of checking accounts.

China rises (DVD)

DS774 .C47 2006

212 minutes, 2 DVDs

China. The scene of the most extraordinary economic, social and political transformation of our time. But it is also a national struggling with an enormous population, a strained environment, and unequal distribution of wealth and opportunity. For hours of extraordinary documentary film-making portrays the triumphs and disappointments of remarkable individuals caught up in an epic story.

Choices and change: macroeconomics lessons (series of 14 videos)

1. The study of choice

HB172.C46 S78 2000

30 minutes

Utilizing scarce resources is the primary focus of this lesson. Los Angeles school district representatives illustrate the dilemma faced by organizations that are competing for resources and discusses the choices that must be made. Conflicting opinions concerning NAFTA are also explored.

2. Confronting scarcity

HB172.5.C46 C66 2000

30 minutes

The Production Possibilities Curve (PPC) is first developed graphically and then used to illustrate the conflict arising from potential vs. actual uses of the South American rainforests. The PPC also illustrates the benefits of trade derived from a country's ability to reach beyond its production possibilities.

3. Supply and demand

HB172.C46 S96 2000

30 minutes

In one of the most important lessons in the series, supply and demand curves are developed and then used to analyze how surpluses and shortages are eliminated in a market based system. Price controls and their potential effects on markets are graphed and analyzed through contemporary examples.

4. The business cycle

HB172.5.C46 B87 2000

30 minutes

Segments on unemployment and inflation illustrate the business cycle. Job seekers in various circumstances portray the causes and types of unemployment. Inflation—the potential causes, the effects, and how to calculate the rate through price indices—is explained. Experts debate the reliability of price indices in estimating the true rate of inflation.

5. Measuring economic growth

HB172.5.C46 M42 2000

30 minutes

A simple circular flow model outlines economic activity through the interactions between businesses and households in a small entertainment oriented community. The components and methods of calculating GDP, along with the problems associated with measuring economic activity, are presented.

6. Aggregate supply & demand

HB172.5.C46 A34 2000

30 minutes

This lesson develops the AS/AD model graphically and shows how recessionary and inflationary gaps are created. Experts debate the value of government policies aimed at eliminating or reducing these gaps. Also highlighted is the wide range of U.S. citizen opinion concerning this topic.

7. Economic growth

HB172.5.C46 E26 2000

30 minutes

The desire to increase standards of living is the dominant theme of this lesson. Savings rates, technological advances, and investment as the engine for economic growth are examined. The challenges faced by the countries of the former Soviet Union, as well as developing countries, in terms of achieving economic growth provide thought provoking issues for the student to explore.

8. The nature of money

HB172.5.C46 N37 2000

30 minutes

Presents a brief history of money and explains how the Federal Reserve measures the money supply. A discussion of the structure and functions of the Federal Reserve leads into the money creation process. The major tools of the Federal Reserve and its goal to maintain the stability of the economy are the major points of this lesson.

9. Financial markets

HB172.5.C46 F56 2000

30 minutes

The interaction of supply and demand is used to analyze bond and currency markets. Factors that cause changes in the bond markets are emphasized. The lesson also looks at how governments affect currency prices and analyzes how bond and currency markets affect aggregate demand.

10. Monetary policy

HB172.5.C46 M66 2000

30 minutes

The primary focuses of this lesson are actions initiated by the Federal Reserve to maintain economic stability through discretionary monetary policy and the expected effects of these actions throughout the economy. The potential problems associated with activist policies and the barriers to successful outcomes are illustrated. Also introduces the equation of exchange and monetarism.

11. Aggregate expenditures

HB172.5.C46 A33 2000

30 minutes

Provides insight into the Aggregate Expenditures model, its components, and the determining variables. The multiplied effects on income and output from a change in spending or taxing are determined algebraically and graphically with an AS/AD graph.

12. Fiscal policy

HB172.5.C46 F57 2000

30 minutes

This lesson primarily utilizes a historical approach to fiscal policy and the creation of the national debt. The AS/AD model illustrates the economic effects of different fiscal policies. Interviews with economists and politicians highlight the controversy over using fiscal policies to stabilize the economy.

13. Schools of thought

HB172.5.C46 S36 2000

30 minutes

The development of theories for economic stabilization is influenced by the existing conditions of the times. Typically, an economy faces one of two problems: unemployment or inflation. This lesson provides historical examples of these problems and helps the student understand the creation of major economic ideas.

14. Economies in transition

HB172.5.C46 E27 2000

30 minutes

The political and economic situations in the former Soviet Union and the struggle to achieve stability after a near collapse of the economic system are presented. Shows why transformation to a market system from a command system is challenging and perhaps overwhelming. The problems associated with this transformation and some of the possible solutions are the focus of this lesson.

Choices and change: microeconomics lessons (series of 14 videos)

1. The study of choice

HB172.C46 S78 2000

30 minutes

Scarcity and the choices that must be made in using resources are the primary focuses of this lesson. Examples illustrate the competition for scarce resources and the choices that must be made. The distinctions between macro and micro and the interrelationship of these two branches of economics are also addressed in this lesson.

2. Confronting scarcity

HB172.C46 C66 2000

30 minutes

The Production Possibilities Curve (PPC) is developed graphically and then used to demonstrate the potential use of resources in the Gulf of Mexico. Conflicts associated with using and sustaining these resources are also examined. Economic growth in terms of the PPC and the benefits of trade gained from a country's ability to reach beyond its own production possibilities are illustrated.

3. Supply and demand

HB172.C46 S96 2000

30 minutes

This is one of the most important lessons in the series. Supply and demand curves are developed and then used for analytical purposes. Examines how surpluses and shortages are eliminated in a market-based economy. Non-price determinants of supply and demand and the potential effects on markets are graphically illustrated and analyzed through contemporary examples.

4. Applications of supply and demand

HB172.C46 A66 2000

30 minutes

This is one of the most important lessons in the series. Supply and demand curves are developed and then used for analytical purposes. Examines how surpluses and shortages are eliminated in a market-based economy. Non-price determinants of supply and demand and the potential effects on markets are graphically illustrated and analyzed through contemporary examples.

5. Elasticity

HB172.C46 E42 2000

30 minutes

Different types of elasticity related to demand curves are examined, including how they relate to business revenues. How to calculate elasticity and the various determinants of price, income, and cross-price elasticities of demand are explored. Included is the complicated example of water in terms of uses and elasticities.

6. Consumer choice

HB172.C46 C67 2000

30 minutes

Diminishing marginal utility and its role in utility maximizing consumer behavior is analyzed in this lesson. Profit maximizing behavior on the part of businesses and how the combination of these concepts leads to an efficient outcome are primary focuses. Market failures and the inability to reach efficient outcomes are also presented

7. Production and cost

HB172.C46 P76 2000

30 minutes

Costs of production and the development of cost curves are the foundation for understanding market structures. Simple real world examples are used to illustrate the mathematical and graphical development of cost curves. Another important aspect of this lesson is the distinction between short-run and long-run.

8. Competitive markets

HB172.C46 C65 2000

30 minutes

The perfectly competitive market is presented as the market that results in an efficient outcome. The emphasis in this lesson deals with the level of output where $MR=MC$ as the profit maximizing/loss minimizing level of output. Short-run and long-run profit possibilities are explored graphically, utilizing a simple real world example.

9. Monopoly

HB172.C46 M66 2000

30 minutes

This lesson explores the creation of a monopoly through a city's newspaper war. The differences between perfect competition and monopoly are highlighted, along with the similarity that the profit maximizing/loss minimizing level of output occurs where $MR=MC$. A discussion of natural monopolies and their potential deregulation follows a look at antitrust legislation.

10. Imperfect competition

HB172.C46 I46 2000

30 minutes

Most industries in this country are either monopolistically competitive or oligopolistic. Comparisons are made between perfect competition and monopolistic competition and between monopoly and oligopoly. In addition, students learn about advertising and its use in these markets. The lesson concludes with a discussion about the desirability of advertising expenses.

11. Wages and employment

HB172.C46 W33 2000

30 minutes

A BLS economist guides the lesson as supply and demand curves are utilized to determine the profit maximizing level of hiring. A demand curve of labor is developed through marginal revenue product curves in various types of businesses. A moral dilemma is presented relating to the health care industry and profit-maximizing behavior.

12. Alternative markets for resources

HB172.C46 A47 2000

30 minutes

Presents a monopsonistic labor market and looks at the effects of market power on the demand side. The issue of market power on the supply side is addressed through representatives of unions and other organizations that aim to increase the demand for labor and/or decrease the supply of labor. Capital and natural resource markets are also illustrated.

13. Public finance and public choice

HB172.C46 P82 2000

30 minutes

Poverty, discrimination, and attempts to reduce or eliminate these problems are the focus of this lesson. Different government programs to increase the equity in this country are analyzed. Potential improvements to existing programs are also reviewed.

14. Environmental and global issues

HB172.C46 E58 2000

30 minutes

The pros and cons of restricting international trade are addressed by US Congressmen. A cost/benefit analysis is used to analyze pollution problems and potential solutions. The concept of selling pollution permits and the success rate of this type of abatement is analyzed.

Commanding heights: battle for the world economy (DVD)

HD87 .Y474 2002

360 minutes, 3 DVDs

This PBS series based on the book of the same name by Daniel Yergin and Joseph Stanislaw explores our changing world and the great debate over globalization and the future of our society. Filmed on five continents, and from twenty different countries, this series captures the issues that have defined the wealth and fate of nations and shows how the battle over the world economy will shape our lives in the 21st century.

Episode 1. The battle of ideas (120 min.)

Episode 2. The agony of reform (120 min.)

Episode 3. The new rules of the game. (120 min.)

Competing in a global environment

HF1379 .C65 1997

29 minutes

Describes the differences between domestic and international business; explains the economic rationales for international trade; describes the unique considerations associated with international business; outlines approaches used to operate in international markets; and identifies the special agencies and agreements that promote international trade.

Competition versus central planning

HB171 .I57 prog.5

27 minutes

Covers the derivation of the short-run supply curve and what determines the long-run equilibrium in a competitive economy. Identifies the features that a centralized planning system tries to achieve. Looks at the shift from state-controlled prices to market-determined prices and the resulting trade-offs between efficiency gains and redistribution effects.

Demand theory--household behavior

HB171 .I57 prog.3

27 minutes

Discusses the theory of consumer behavior. Outlines the law of diminishing marginal utility and the households' optimal purchase rule. Relates the concept of consumer surplus to evaluate user fees for public services and answers the question of who pays an excise tax, consumers or producers.

Economic development: a global challenge (DVD)

HD75 .E26 2007

37 minutes

This program studies various methods for economic potential, growth, and stagnation in the context of today's global environment.

Electric money

HG231 .E44 2001

120 minutes

Bob Cringely presents information on Electric Money which is a 2-part series produced for PBS by Oregon Public Broadcasting that explores how the digital revolution has transformed financial activities over the last fifty years. The series was originally broadcast on October 3, 2001.

Eyes on the fries: young workers in the service economy (DVD)

HD6273 .E97 2004

21 minutes

While good jobs in high tech and manufacturing are increasingly hard to find, companies like Subway, Starbucks, and Blockbuster are opening stores at a pace of one a day. This film examines the rise of the low wage service sector and what it means for a generation of young Americans whose lives depend on it.

Fiscal policy and the deficit

HB171 .I57 prog.12

27 minutes

Shows how aggregate demand is affected by any of its components so fiscal policy can work through several channels. Defines budget deficit and explains what is involved in a well-defined fiscal policy. Comments on Canada's national debt crisis & which taxes are most effective in stabilizing the economy.

Follow the money (DVD)

HG179 .F65 2006

75 minutes

Timo Harakka is a Finnish Michael Moore, though less abrasive. He sets out to track a small investment he made in a Far East Fund and learns he is invested in 55 companies in the 'digital universe'. Timo decides to discover where his money has gone and what effect it has made in different areas of the world. Timo's first stop is Seoul, where his investments include Samsung electronics. Here he finds a massive corporate city where thousands work in production lines, no unions are permitted, and smaller enterprises have been driven out of business. In China he travels to one of many industrialized zones where he is proudly shown plans for a gigantic Underwear City, which will supply the world with undergarments. In all the manufacturing plants he visits, Timo notices that unions are not allowed, and employers bear no responsibility for industrial injuries, which are plentiful. A trip to India shows him that India's manufacturing is going to be bigger even than China's. In Mozambique Timo sees factories closed down because the International Monetary Fund and the World Bank found it more profitable to invest in Asia. The unstable political situation makes investment in Mozambique too risky. Timo's tour around the globe leads him to conclude 'money is managing us...the global financial system is beyond control; everything has a price.'

Foundations financial management, sixth Canadian edition

HG4026 .B563 2003

58 minutes

Discussion about real life financial issues to accompany the topics addressed in the textbook.

1. The Dollar on a Dive (11:54)
2. At Issue - Nortel (9:51)
3. Interest Rates (9:28)
4. Eatons (12:46)
5. Bank Panel (6:44)
6. Newman (4:19).

Free trade

HB171 .I57 prog.9

27 minutes

Defines free trade. Identifies the 3 main benefits of free trade: increased competition, large-scale economies, and increased specialization. Discusses the principle of comparative advantage and absolute advantage and adjustment assistance, such as training grants to displaced workers.

GDP and the multiplier process

HB171 .I57 prog.11

27 minutes

Explains how the equilibrium level of Canada's GDP is determined and uses this understanding to follow through how the multiplier process works. By deriving both the multiplier formula and how the position of the aggregate demand curve depends on the multiplier, shows that Canada's actual multiplier is quite small.

Global capital market (DVD)

HG4523 .G563 2007

33 minutes

This program illustrates the flow of international capital, analyzes the risks it presents to banking and currency systems, and studies international political structures created to address those risks.

Global exchange: free trade and protectionism (DVD)

HF1713 .G66 2007

33 minutes

This program surveys the history and politics of cross-border trade, identifying ways that nations have tried to strengthen, reduce, or prevent it.

Global marketing, 4th edition, tape 1 of 2

A.V. Reserve

113 minutes

Chapter 1: Job satisfaction: Doc Martens

Chapter 2: Accounting for billions of burgers: McDonald's

Chapter 3: Understanding foreign markets: spotlight on Argentina and Ecuador

Chapter 4: Understanding foreign direct investment: spotlight on South Africa

Chapter 5: Debate on globalization

Chapter 6: The World lenders: the World Bank and the IMF

Chapter 7: Understanding entry modes into the Chinese market

Chapter 8: Impact on culture on business: spotlight on Latin America

Global marketing, 4th edition, tape 2 of 2

A.V. Reserve

103 minutes

Chapter 9: Communicating effectively in the global workplace

Chapter 10: Whirlpool puts a new spin on productivity and quality

Chapter 11: Boeing satellite systems

Chapter 12: Revving up promotion: BMW motorcycles

Chapter 13: Helping business do business: U.S. Department of Commerce

Chapter 14: Technology and the tools of communication

Chapter 15: Entering the global marketplace: Land's End and Yahoo!

Chapter 16: Managing change and making decisions: giant steps

Global resources: management and competition (DVD)

HD75 .G56 2006

39 minutes

This program explores economic questions surrounding the management of, and international competition for, natural resources. Describing the process by which nations translate the products of their forests, fields, mines, and waters into economic and political power. The video provides insight into the drive to control natural resources, the role they play in the economic development of poor countries, the precarious concept of the "global commons", and the connection between resource mismanagement and environmental damage.

The global trade debate

HF1359 .G57 2001

41 minutes

Program offers a balanced look at the reality of globalization ... Since the founding of the International Monetary Fund the world has seen a 12-fold increase in global trade. But local economies and the environment have paid a heavy price.

Globalization: winner[s] and losers

HF1379 .G557 2000

42 minutes

Sabeer Bhatia, inventor of Hotmail, Narayan Murthy, founder of Infosys, and other industry leaders attest globalization has raised the standard of living in developing economies through high-tech opportunities, foreign investment, and debt relief. Harvard's Jeffrey Sachs and other experts point out that the world market is being exploited through short-sightedness. This program addresses the pros and cons of doing business in the global marketplace.

Globalization at a crossroads

HF1359 .G5844 2009

26 minutes

[Seneca streaming video](#)

This program explains key principles at the core of global economics (globalization and economic geography) and takes a historical look at their effects, focusing on market liberalization and the failed East Asian miracle; privatization of basic resources in Bolivia and the severe backlash against it; Russia's rapid transition to capitalism and the oligarchism and kleptocracy that came to characterize it; and China's incremental implementation of capitalism under communism. The video also takes stock of the seismic shift in the US economy and its probable effect on the rest of the world.

Great Food Revolution (DVD)

TX353 .G73 2009

108 minutes, 4 DVDs

A mouth-watering 4-part documentary series, The Great Food Revolution takes viewers on a gastronomic journey. Explore how food has been transformed --from the stuff that merely gets us through the day to a \$4 trillion industry, a status symbol, and the subject of myriad magazines, TV shows and websites.

Episode 1: The Great food revolution; Episode 2: The Battle to get on your plate; Episode 3: 24 Hours, 24 million meals: feeding New York; Episode 4: Food of the future.

Growth and development

HB171 .I57 prog.17

27 minutes

Explains how growth and a rise in the standard of living are linked to government policy. Covers labor productivity and which policies lead to higher economic growth. Discusses trickle-down economics and shows how this does not seem to apply to Canada. Discusses the self-correcting mechanism in a free market for non-renewable resources.

Handling labour relations

HD6971 .H26 1997

30 minutes

Series: It's strictly business ; prog. #15

Title from cassette label. Closed captioned. Explains the relationship between labour and management; describes the activities of labour unions and their impact on business operations; outlines the role of the government in labour relations; and describes the bargaining tools used by labour and management.

Ideal log (DVD) Seneca@York campus

HC79.E5 I44 2003

59 minutes, 4 DVDs

"IdeaLogs" is a series of short, concise expositions of ideas about the world we live in and how it could be made to work better. These ideas are presented by some of today's leading writers, philosophers, economists, environmentalists and social activists. IdeaLogs, presented in the form of short (1-3 minute) interview segments, are provocative, tasty morsels of thought for educators to use in the classroom as catalysts for discussion, research and thinking. The segments are grouped together by theme in four programs - 6 segments on each.

Episode 1: Economics (13 min.)

Episode 2: Sociology (16 min.)

Episode 3: Environment (14 min.)

Episode 4: Spirituality and Philosophy (16 min.)

Income distribution and the tax system

HB171 .I57 prog.8

29 minutes

Ellen Roseman and John Palmer look at why a decentralized market economy produces a wide range of income levels. They also examine ways in which incomes can be distributed, and study the effects of welfare and income tax programs.

India: working to end child labor (DVD)

HD6250.5 .I63 2005

26 minutes

Part 4 of the Fighting the Tide series examines India's immense child labor problem and the fight against it. The program contrasts this nation's status as the world's largest democracy with the fact that, inside its borders, 80 million children work physically exhausting jobs for minuscule wages. Incorporating interviews with Shanta Sinha, founder of the organization known as MVF, the video illustrates how the group coordinates community action against the exploitation of young people and creates bridge schools that help children with the transition from work to education. It also makes a strong case that child labor increases poverty levels.

Interdependence (DVD)

HF1359 .I58 2006

26 minutes

This program examines other patterns of interdependence among nations, the ways in which these nations are linked by health issues, environmental issues, economics, and global security.

Interest rates and exchange rates

HB171 .I57 prog.14

27 minutes

Focuses on the purpose of monetary policy. Describes how the Bank of Canada's policies can stabilize the economy. Shows how interest rates are determined. Explains how exchange rates are determined and how both fixed and flexible exchange rates operate. Explains how money markets operate in both small and large economies.

International trade

HD2755.5 .I58 2000

30 minutes

Module one uses the Hungarian clothing industry to illustrate the comparative advantages of international trade; module two goes inside the WTO; and module three seeks to understand strategic trade policy through the example of Airbus Industries.

The issues and methods of economics

HB171 .I57 prog.1

27 minutes

Defines economics. Covers the concepts of opportunity costs, production possibilities curve, efficiency and equity, and positive and normative statements. Develops the tools of supply and demand.

It's a mall world (DVD)

HF5430 .I87 2006

47 minutes

An ideal discussion-launcher for sociology courses, this program examines cultural and psychological aspects of what is now an archetypal suburban experience: shopping at the mall. Visiting "cathedrals of consumerism" throughout North America---from the Southdale, Minnesota, progenitor of the enclosed retail mall to the absurdly spectacular Grand Canal Shoppes and Desert Passage in Las Vegas---the video raises fundamental questions about consumer identity and diversity. Evoking "experience retail" as a conceptual counterpoint to Internet-driven home shopping, the program also catalyzes inquiry into the relationship between economics, architecture, and human interaction.

Legacy of colonialism (DVD)

HC59.7 .L44 2006

24 minutes

An analysis of the historical structures which have contributed to the current status of many of the world's nations. We look at the difficulties former colonies faced after achieving independence and their susceptibility to local autocrats.

Life and debt

HC154 .L54 2001

80 minutes

Set in Jamaica, this film is a case study of how contemporary free trade policies and global financial institutions such as the International Monetary Fund, World Bank and World Trade Organization affect the economies of developing nations. Includes interviews with IMF Deputy Director Stanley Fischer, Haitian president Jean-Bertrand Aristide, Jamaica's former Prime Minister Michael Manley as well as tourists, farmers, Rastafarians, factory workers and others.

The living city: a critical guide (DVD)

HC120.E5 L58 2009

45 minutes

"Eighty per cent of Canadians live in urban regions, and unless we recognize that the health of a city, its well being, is vital to our way of life, Canada will never realize its full potential." - Christopher Hume What's wrong with Canada's cities? What's right? Award-winning urban affairs columnist Christopher Hume takes a cross-country journey to explore the sustainability, viability and liveability of Canada's population centres. Hume, a provocative urban critic and columnist for the Toronto Star, highlights the projects and passionate people who will shape urban life in Canada in the coming decade. But, travelling by train from Halifax to Vancouver, Hume also gives the viewer a firsthand look at what's wrong Canada's aging infrastructure, failing mass transportation and overall lack of political will.

Love of money (DVD)

HB3717 .L68 2009

150 minutes, 3 DVDs

Seneca streaming video

In September 2008, capitalism looked like it was on the brink of collapse. This is the story of how the crash was caused, what happened, and how generations to come will be affected by its legacy. Part one examines when the collapse of Lehman Brothers plunged the world into financial crisis. The program includes never-before-seen footage shot inside Lehman's in the weeks leading up to the demise of the bank. Part two examines the boom years before the global financial crash of 2008. Testimony comes from many of the key decision-makers over the last two decades. Part three tells the story of how politicians throughout the world reacted, and asks what has been learned from the entire calamity... and could it happen again?

Market failure--externalities

HB171 .I57 prog.7

28 minutes

John Palmer and Ellen Roseman look at the problem of public good associated with a dramatic spillover, and examine the beneficial and detrimental externalities associated with a less extensive spillover. They also look at how pollution, a classic example of a detrimental externality, can be limited.

Market failure--monopoly

HB171 .I57 prog.6

27 minutes

Ellen Roseman and John Palmer look at the inefficiencies of monopoly and how government created monopoly can be eliminated. Removing an inefficient natural monopoly is more difficult; Roseman and Palmer describe three methods.

Microsoft vs. the Justice Department: playing monopoly

HD9696.63.U64 M5365 1999

18 minutes

Segment of the television program The News hour with Jim Lehrer. Looks at the allegations of predatory use of monopoly power brought against Bill Gates, owner of Microsoft, for the attempt to defeat rival company, Netscape, by making Microsoft's Internet Explorer virtually compulsory to Windows users.

Money and banking

HB171 .I57 prog.13

27 minutes

Focuses on the mechanics of monetary policy. Describes the main features of Canada's financial system, including the role played by the Bank of Canada and chartered banks. Describes how the bank rate is set and why this is important.

The money masters: how international bankers gained control of America (DVD)

HG2565 .M66 2004

210 minutes, 2 DVDs

Traces development of fractional reserve banking practices from the 17th century to the present. Describes how vast wealth and economic power became concentrated in those who own and manage privately-owned central banks, including the Federal Reserve Bank and its historical antecedents. Decries the Fed's control over the money supply and allotment of credit, without effective Federal or Congressional oversight, and the resulting massive public debt; urges monetary reform. Related resources also available via World Wide Web.

NAFTA and the new economic frontier

HF1746 .N3315 2001

23 minutes

Originally broadcast as an episode of the television series, Nightline. ABC News correspondent Judy Muller reports on the quality of life along the international border between El Paso and Juarez since the implementation of NAFTA. Program concludes with a discussion between Ted Koppel and Fernando Macias, leader of a consortium of American and Mexican officials charged with managing change along this new economic frontier.

New hour with Jim Lehrer: Microsoft vs. the Justice Department: playing monopoly

HD9696.63.U64 M5365 1999

18 minutes

Videocassette release of a 1998 segment of the television program The News hour with Jim Lehrer. Films for the Humanities & Sciences: FFH 8621. Looks at the allegations of predatory use of monopoly power brought against Bill Gates, owner of Microsoft, for the attempt to defeat rival company, Netscape, by making Microsoft's Internet Explorer virtually compulsory to Windows users

Nightline: NAFTA and the new economic frontier

HF1746 .N3315 2001

23 minutes

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One world: the global marketplace

HF5438.25 .O54 1992

30 minutes

The days of a large company town with local management and labor able to supply the whole country are gone for good. Now companies must look for foreign markets to succeed. Looks at the problems that face companies as they seek world markets and learn the new approaches they must take to gain foreign customers.

Pillars of marketing (DVD) Markham Campus

HF5415 .P55 2003

87 minutes

This DVD presents seven pillars of marketing: distribution, financing, marketing-information management, pricing, product/service management, promotion and selling. Students will learn the concepts and processes involved in distributing and the financial aspects affecting business decisions. The DVD explains how to gather information in order to disseminate information in business decisions and teaches the concepts and strategies affecting price, as well as explains how to satisfy customer's perceptions of value. In addition, the DVD teaches how to maintain and manage a product/service based on the market. Information regarding the communication of information for an intended use is explained. Students will learn how to determine a client's wants and needs, as well as how to respond to these wants and needs.

Pitfalls in stabilization policy

HB171 .I57 prog.15

27 minutes

Series: Introductory economics ; prog. 15

Shows how monetary and fiscal policy can be used by the government to stabilize the economy. Explains the crowding-out effect and why this is more important today than in the 1930's. Discusses the problem of time lags, the trade-off between inflation and unemployment, and automatic stabilizers.

Profits & promises. New markets, new challenges (DVD)

HF5415.12.D44 N49 2003

57 minutes

How can American employees compete against super-low-wage, no-benefit workers abroad? How can corporations call themselves American while outsourcing large pieces of their business overseas? And how can American companies deal with labor practices in other countries that would be proscribed in the U.S.? In this Fred Friendly Seminar moderated by Harvard Law School's Charles Ogletree, a 14-member panel including corporate executives from around the world, international financiers, and human rights and union activists explore the growing trend toward global business using the imaginary emerging-market nation of Xanadu.

The Recession and the Developing World (DVD)

D848 .C17 2009 May

14 minutes

News in review May 2009

In early April, the G20 leaders agreed to provide more than \$1-trillion of aid to developing countries. The recession has hit those countries hard. Many are running out of money, and some are threatened by mass starvation and violence. In this News in Review story we'll look at the desperate situation in many countries and what's being done to help them.

Reengineering the business. Video 3, Reengineering in action

HD58.87 .R443 1997

30 minutes

Third in a three-part series that explains the concepts and fundamental elements of reengineering, based on case studies and interviews with executives and workers who have been involved in reengineering. This segment shows reengineering at work. The success of Microsoft is attributed to its visionary corporate culture which continually reevaluates customer needs. General Electric successfully evolves from an inefficient conglomerate of 300 units to a group of twelve core businesses that grow more competitive as they become less hierarchical. The Levi Strauss Corporation institutes employment practices that encourage teamwork and ethical behavior, which in turn produce high morale and increased productivity. With commentary by Michael Hammer, Robert Haas, John F. Welch, Jr., Bill Gates, and others.

Scanning the marketing environment

HF5415 .S236 2004

28 minutes

Series: Concepts in marketing.

Case Study: Freedom Innovations, Inc. Examines the five sources of environmental trends: social, economic, technological, competitive, and regulatory forces.

Slums and money: a socioeconomic analysis (DVD)

HV4028 .S586 2009

45 minutes

Film focusing on patterns of urbanization and poverty, and its relationship to globalization and market regulation. Interviews with scholars, experts and ordinary individuals facing urban hardships are provided throughout. Commentators include Jeffrey Sachs, Paul Krugman, Sakika Fukuda Parr, and Robert Zoellick. City residents, favela dwellers, and merchants in India, Turkey, Nigeria, Brazil and China are also interviewed.

So right so smart (DVD)

HC79.E5 S6 2010

86 minutes

So Right So Smart profiles companies on the cutting edge of more sustainable business practices who are proving that being environmentally friendly is both good for the earth and good for business. Their inspiring stories of leadership and innovative change provide hopeful models for the larger business community and other institutions.

Stabilization policy for a small open economy

HB171 .I57 prog.16

27 minutes

Describes the monetary and fiscal policy for a small open economy, such as Canada's, and the lasting effects on aggregate demand of fixed and flexible exchange rates. Discusses the supply-side effect of exchange rates and the history of the international monetary system.

Stock market basics: learning without losing (DVD)

HG4661 .S86 2004

25 minutes

A program explaining basic terminology, concepts, and details about investing in the stock market. Booklet includes stock market quiz and resources.

What is stock?

What is stock exchange?

How do you buy stocks?

Why do stock prices change?

What are the risks of investing?

How can you manage risk?

The story of stuff (DVD)

HB820.S76 2007

21 minutes

A fast-paced, fact-filled look at the underside of our production and consumption patterns, with a special focus on the United States. All the stuff in our lives, beginning from the extraction of resources to make it, through its production, sale, use and disposal, affects communities at home and abroad, yet most of this is hidden from view. The film exposes the connection between a huge number of environmental and social issues and calls for all of us to create a more sustainable and just world.

Supply and demand

HB171 .I57 prog.2

27 minutes

Focusing on supply and demand theory, we learn how economists use elasticity to measure how much demand response to price, factors that cause shifts in supply and demand curves, how the "invisible hand" works in free markets and what happens when price controls are imposed, and which excise taxes yield the most revenues for governments.

Supply theory: the behavior of profit-maximizing

HB171 .I57 prog.4

27 minutes

Outlines the theory of the firm which is based on the assumption of profit maximization. Covers the optimal hiring rule and the optimal output decision for a competitive firm. Covers ways to illustrate a firm's revenue and cost data: marginal revenue curve, average cost and marginal costs curves.

The Suzuki diaries: sustainability in action (DVD)

HC79.E5 S89 2008

45 minutes

"The Suzuki Diaries is a road trip, a travelogue, an adventure. The legendary David Suzuki and his youngest daughter Sarika, a university student about to start her own career in the sciences, are full of hope as they travel to Europe to see what sustainability truly looks like. In Germany, Denmark, France and Spain, they set out to meet the people working to restore the equilibrium between human needs and planetary limits. They find a renewable energy expert, a biodynamic farmer and writer, a blogging bike enthusiast, two meticulous industrial designers, and a political powerhouse in the green movement. What they discover is that sustainability can be built into the fabric of contemporary life, not just by environmentalists but by anyone, across the full spectrum of society. The idea, innovations and inspiring individuals David and Sarika encounter prove that sustainability does not mean sacrificing quality of life. The Suzuki Diaries illustrates what is truly possible if humans have the will."

Tales from the global economy (DVD)

GT4987.43 .T35 2003

50 minutes

Originally released in 2001. "In the industrialized world, Christmas means megabucks to the businesses that can create a fad or spot a trend. Filmed from a U.K. perspective ... The dynamics of—and glitches in—the global supply and demand cycle are thoroughly covered, factoring in the effects of brands, product licensing, advertising, research and development, and offshore manufacturing.

Teaching tools for macroeconomics, government and international trade (DVD)

HB172.5 .S75 2006

63 minutes

Created in collaboration with a respected team of economics professionals, this DVD is based on the National Council for Economic Education (NCEE) standards. John Stossel leads the exploration of complex economics topics through the engaging use of real-world examples. Topics for discussion will be like personal income, labor productivity, marginal tax rates, international trade, economic growth and sources of prosperity, inflation, government spending and jobs, the role and size of government, labor markets and minimum wage.

Teaching tools for microeconomics (DVD)

HB172 .S75 2006

70 minutes

John Stossel's engaging and thought-provoking style will generate discussion and encourage exploration of topics like opportunity costs, trade-offs, and secondary effects; economics of private property rights; gains from exchange and wealth creation, market coordination and the invisible hand; profits, price controls and secondary effects; subsidies and political behavior.

Thinking about capitalism (DVD) York Campus

HB501 .M85 2008

6 DVDs

In Thinking about Capitalism, award-winning intellectual historian and Professor Jerry Z. Muller of The Catholic University of America takes you deep inside the perspectives on this most important and pervasive force. Over 36 engaging lectures, you gain fresh insights that will strengthen your understanding of capitalism's rich history, its fascinating proponents and opponents, and its startling impact on our world.

Top ten tips for entrepreneurs (DVD)

HB615 .T67 2008

22 minutes

Throughout the Fortune Hunters series, we've watched as entrepreneurs risked it all to follow their passion and launch their own businesses. We've also heard from wildly successful Canadian business legends who have told us how they got started and made their first million. Now, we're bringing all these lessons and advice together and giving you the top ten tips for success. From the importance of knowing your market, to being decisive, to the key of timing, tune in to find out what made the number one spot — and what it takes to make millions by starting your own business!

The tough new labor market

HF5382.75.U6 T68 2000

30 minutes

Based on the writings and techniques by J. Michael Farr. Discusses new types of jobs being created and what it takes to get them. Examines how to improve opportunities in the new and demanding labor market and includes interviews with J. Michael Farr and Ronald Kutscher.

Unemployment, inflation and national output

HB171 .I57 prog.10

27 minutes

Explains how unemployment, inflation and the gross national product are measured and why they are important. Introduces the tools of aggregate supply and demand to explain why business cycles occur and how these swings in real output can be eliminated automatically through the self-correction mechanism.

View from the summit (DVD) *York Campus.*

HF1746 .N3315 2001

75 minutes

Quebec City prepares to host the three-day Summit of the Americas. A four kilometre fence has been erected cutting off the Upper Town from the rest of the city. Thirty-four heads of state from the Americas will meet behind closed doors to discuss agreements for a Free Trade Area of the Americas

We're the boss! Making the connection between culture and community economic development

HN110.Z9 W47 2000

29 minutes

This is an inspiring film about a community that made the connection between culture and economic development in Canada. It is a look at the Evangeline Region, a predominantly Acadian area in western Prince Edward Island. A combination of local initiative, several co-operatives and a credit union have transformed the economy and thereby strengthened Acadian culture.

Who's counting? Marilyn Waring on sex, lies & global economics

HC79.I5 W3844 1995

95 minutes

Based on author's book titled: *If women counted: a new feminist economics*. Marilyn Waring was elected to the New Zealand parliament in 1975. She was re-elected 3 times and blazed a trail that eventually brought down her own government and launched her as the foremost spokesperson for global feminist economics.

Wide angle: 1-800-INDIA: importing a white-collar economy (DVD)

HD9696.67.I42 A115 2006

60 minutes

Over the past decade, India has emerged as the leader in the global market for white-collar "outsourcing" jobs-- a notable component of India's rapid economic growth. This documentary explores the experience of young Indian men and women who have been recruited into these new jobs requiring long hours, night shifts, and westernized work habits. Also reveals the human and cultural effect on Indian family life, the evolving cities and towns, and on the aspirations and daily lives of young Indians, especially women, entering the work force. Followed by interview with Michael Elliott, editor of *Time International*.

Workers' millennium. [Episode 4], Holding the line, 1984, the new millennium

HD8104 .W674 1999

29 minutes

Co-produced by the Canadian Labour Congress and the Millennium Bureau of Canada. Issued in French under the title: Millelnaire des travailleurs. In the last part of the century workers are fighting to keep their jobs in Canada. Fighting wage concessions, fighting globalization, fighting chronic unemployment and fighting to keep social programs that have taken years of struggle to create. This episode examines the international political content of the period and the threats to trade unions posed by the governments of Margaret Thatcher and Ronald Reagan.

World in the balance, the population paradox (DVD)

HB849.4 .W67 2004

120 minutes

Originally broadcast as episodes of the television program NOVA. People paradox looks at the demographic trends. In Japan, Europe and Russia, birth rates are shrinking and the population is aging. In parts of India and Africa, more than half of the still growing population is under 25. The world population is now careening in two dramatically different directions. China revs up looks at China's booming economy and its growing impact on the environment.

World regional geography videos (DVD)

HD82 .G392 2008

26 minutes

This two DVD set is designed to enhance any world regional geography course. It contains 10 full-length video programs covering a wide array of issues affecting people and places in the contemporary world, including international immigration, the HIV/AIDS epidemic, urbanization, homelessness, poverty, and environmental destruction.

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