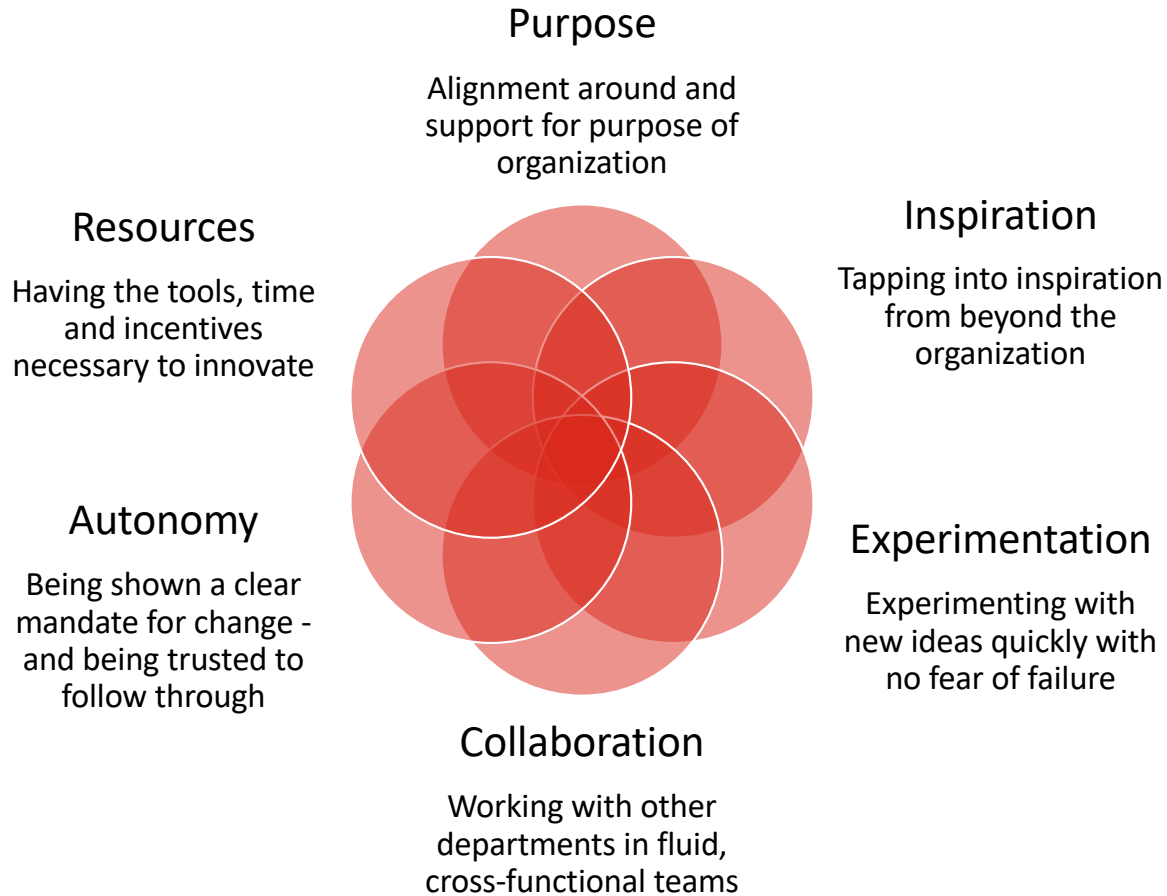


Seneca Innovates

Change something for the better at Seneca



The six factors of an innovation mindset. (Source: Accenture, Getting to equal, 2019)

Seneca Innovates program



Education



Tools



Guidance



Implementing Innovation



Recognition

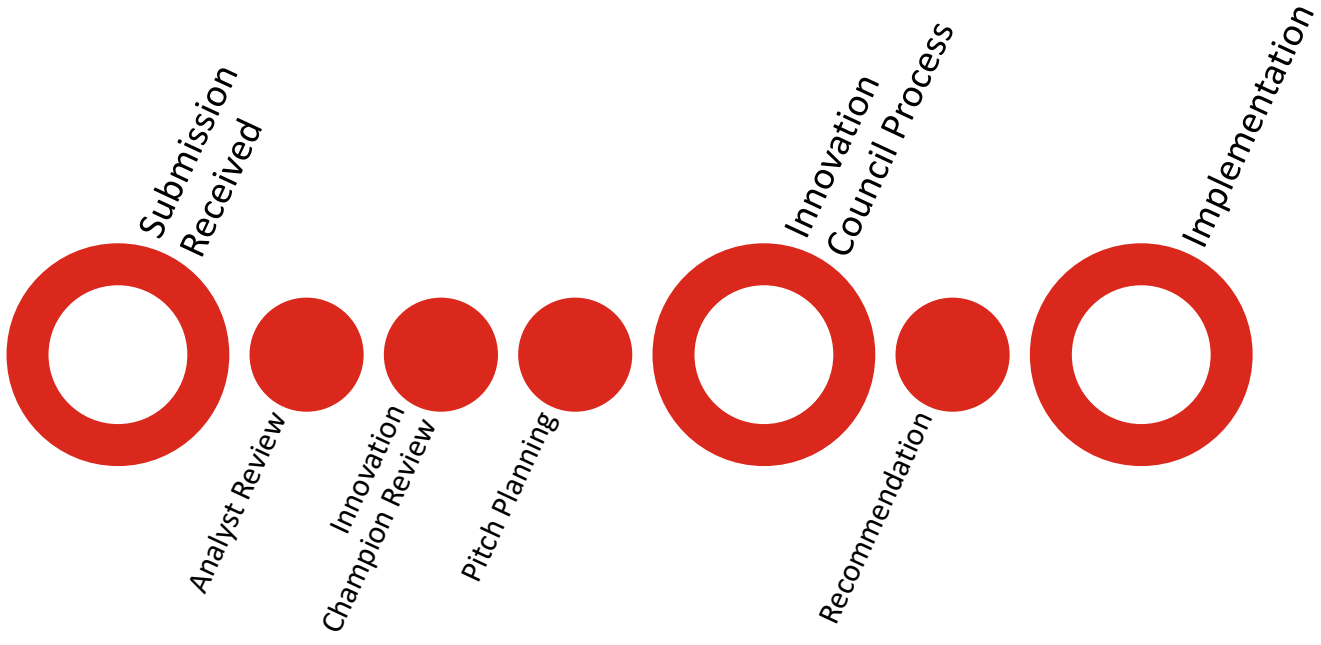
Education



INTEGRATION OF INNOVATION
TRAINING AND PRINCIPALS INTO LED
PROGRAMS



INFORMATION SESSIONS TO NON-
ACADEMIC DEPARTMENTS



Innovation Pitch

- Problem Statement
- Solution
- Value / Impact
- Competitive Landscape
- Resource Needs



Recognition

SeneNews News at Seneca
April 16, 2020

Seneca graduate turns spirits into sanitizer



The All or Nothing Brewhouse, known for its craft beers, meads and distilled spirits, is now making hand sanitizer exclusively in the fight against COVID-19. Its co-founder, Seneca graduate Eric Doman (pictured left), says the decision to switch production, which included sacrificing \$50,000 worth of whisky into the mix, was a no-brainer.

